

US Hwy. 441 & Eudora Rd.

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Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Population						
2018 Population	5,524	---	38,447	---	64,149	---
2023 Projected Population	6,022	---	41,318	---	69,600	---
2023 Projected Population (High Estimate)	6,190	---	42,418	---	72,089	---
2023 Projected Population (Low Estimate)	5,766	---	39,611	---	66,375	---
% Projected Annual Change (2018 - 2023)	1.8%	---	1.5%	---	1.7%	---
% Projected Annual Change (High Estimate)	2.4%	---	2.1%	---	2.5%	---
% Projected Annual Change (Low Estimate)	0.9%	---	0.6%	---	0.7%	---
2010 Census Population	4,868	---	34,547	---	56,306	---
% Annual Change (2010 - 2018)	1.7%	---	1.4%	---	1.7%	---
Population Density	2,220		2,166		1,209	
Households						
2018 Households	2,370	---	16,436	---	27,015	---
2023 Projected Households	2,591	---	17,711	---	29,378	---
% Projected Annual Change (2018 - 2023)	1.9%	---	1.6%	---	1.7%	---
2000 Households	1,669	---	13,053	---	20,185	---
2010 Households	2,078	---	14,705	---	23,640	---
% Annual Change (2010 - 2018)	3.1%	---	1.6%	---	2.1%	---
Quarterly Population						
2018 Q2	5,524	---	38,447	---	64,149	---
2018 Q1	5,517	---	38,367	---	63,976	---
2017 Q4	5,518	---	38,209	---	63,653	---
2017 Q3	5,487	---	38,013	---	63,354	---
2017 Q2	5,411	---	37,664	---	62,794	---
2017 Q1	5,404	---	37,588	---	62,520	---
2016 Q4	5,391	---	37,462	---	62,227	---
2016 Q3	5,365	---	37,335	---	62,025	---
2016 Q2	5,364	---	37,227	---	61,741	---
Income (2018)						
Per Capita Income	\$24,557	---	\$24,937	---	\$26,429	---

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Average Household Income	\$57,248	---	\$58,334	---	\$62,758	---
Median Household Income	\$46,880	---	\$44,907	---	\$48,819	---
Less than \$15,000	286	12.1%	2,482	15.1%	3,812	14.1%
\$15,000 - \$19,999	99	4.2%	1,063	6.5%	1,648	6.1%
\$20,000 - \$24,999	165	7.0%	1,080	6.6%	1,729	6.4%
\$25,000 - \$29,999	160	6.7%	948	5.8%	1,517	5.6%
\$30,000 - \$34,999	155	6.5%	1,130	6.9%	1,724	6.4%
\$35,000 - \$39,999	158	6.7%	921	5.6%	1,400	5.2%
\$40,000 - \$44,999	176	7.4%	1,128	6.9%	1,737	6.4%
\$45,000 - \$49,999	84	3.5%	635	3.9%	1,076	4.0%
\$50,000 - \$54,999	106	4.5%	700	4.3%	1,054	3.9%
\$55,000 - \$59,999	109	4.6%	677	4.1%	1,039	3.8%
\$60,000 - \$64,999	110	4.6%	674	4.1%	1,052	3.9%
\$65,000 - \$69,999	91	3.8%	545	3.3%	882	3.3%
\$70,000 - \$79,999	144	6.1%	860	5.2%	1,466	5.4%
\$80,000 - \$89,999	123	5.2%	759	4.6%	1,349	5.0%
\$90,000 - \$99,999	103	4.3%	661	4.0%	1,164	4.3%
\$100,000 - \$125,000	126	5.3%	998	6.1%	1,869	6.9%
\$125,000 - \$149,999	78	3.3%	402	2.4%	941	3.5%
\$150,000 - \$199,999	58	2.4%	511	3.1%	948	3.5%
\$200,000 - \$249,999	23	1.0%	148	0.9%	341	1.3%
\$250,000 - \$499,999	9	0.4%	61	0.4%	145	0.5%
\$500,000+	7	0.3%	54	0.3%	123	0.5%
Education (2018)						
Less than 9th Grade	142	3.7%	1,424	5.2%	2,413	5.2%
Some High School	331	8.6%	2,124	7.7%	3,653	7.9%
High School Grad	1,169	30.4%	9,468	34.5%	15,554	33.6%
Some College	982	25.5%	5,875	21.4%	9,838	21.3%
Associate Degree	486	12.6%	2,682	9.8%	4,295	9.3%
Bachelors Degree	453	11.8%	3,733	13.6%	6,598	14.3%
Masters Degree	209	5.4%	1,587	5.8%	3,002	6.5%
Doctorate or Professional Degree	79	2.1%	525	1.9%	941	2.0%
Total Population by Age						
Average Age (2018)	42.2		43.8		44.7	
Children (2018)						
Under 5 Years	331	6.0%	2,131	5.5%	3,343	5.2%

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5-14 Years Old	599	10.8%	3,966	10.3%	6,269	9.8%
14-18 Years Old	274	5.0%	1,760	4.6%	2,864	4.5%
Adults (2018)						
18 to 22 Years Old	271	4.9%	1,793	4.7%	3,074	4.8%
22 to 25 Years Old	200	3.6%	1,380	3.6%	2,307	3.6%
25 to 35 Years Old	675	12.2%	4,327	11.3%	6,927	10.8%
35 to 45 Years Old	617	11.2%	3,976	10.3%	6,576	10.3%
45 to 55 Years Old	633	11.5%	4,414	11.5%	7,404	11.5%
55 to 65 Years Old	691	12.5%	5,123	13.3%	8,472	13.2%
65 to 75 Years Old	618	11.2%	4,813	12.5%	8,296	12.9%
75 to 85 Years Old	406	7.4%	3,157	8.2%	5,973	9.3%
85+ Years Old	210	3.8%	1,609	4.2%	2,645	4.1%
Ancestry (2018)						
Native American (Indian/Eskimo)	26	0.5%	139	0.4%	213	0.3%
Hawaiian/Pacific Islander	0	0.0%	10	0.0%	27	0.0%
Mexican	350	6.3%	2,231	5.8%	3,301	5.1%
Puerto Rican	243	4.4%	1,302	3.4%	2,056	3.2%
Cuban	18	0.3%	249	0.6%	383	0.6%
Dominican	82	1.5%	267	0.7%	356	0.6%
Central American	5	0.1%	51	0.1%	232	0.4%
South American	32	0.6%	360	0.9%	563	0.9%
Chinese	16	0.3%	32	0.1%	92	0.1%
Japanese	2	0.0%	24	0.1%	51	0.1%
Korean	10	0.2%	20	0.1%	21	0.0%
South Central Asian (e.g. Indian)	50	0.9%	200	0.5%	257	0.4%
South East Asian (e.g. Vietnamese)	36	0.6%	160	0.4%	316	0.5%
Middle Eastern	31	0.6%	95	0.2%	142	0.2%
Population by Race/Ethnicity (2018)						
White, Non-Hispanic	3,873	70.1%	27,133	70.6%	46,975	73.2%
Hispanic	769	13.9%	4,648	12.1%	7,248	11.3%
Black / African American, Non-Hispanic	638	11.5%	5,391	14.0%	7,836	12.2%
Asian, Non-Hispanic	113	2.1%	493	1.3%	826	1.3%
Other, Non-Hispanic	131	2.4%	781	2.0%	1,264	2.0%

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Language at Home (2018)						
Spanish	774	14.9%	4,240	11.7%	6,590	10.8%
Asian/Pacific Language	10	0.2%	107	0.3%	275	0.5%
Arabic	4	0.1%	15	0.0%	23	0.0%
Family Structure (2018)						
Male Householder, No Children	37	2.3%	340	3.0%	476	2.5%
Female Householder, No Children	233	14.8%	1,311	11.7%	1,884	9.9%
Single Parent - Male	38	2.4%	442	4.0%	581	3.1%
Single Parent - Female	106	6.8%	1,066	9.5%	1,635	8.6%
Married w/ Children	364	23.1%	2,115	18.9%	3,421	18.0%
Married w/out Children	672	42.7%	5,086	45.5%	9,622	50.7%
Non-family Households	123	7.8%	809	7.2%	1,351	7.1%
Household Size (2018)						
1 Person	796	33.6%	5,265	32.0%	8,046	29.8%
2 Persons	829	35.0%	6,103	37.1%	10,747	39.8%
3 Persons	333	14.1%	2,201	13.4%	3,550	13.1%
4 Persons	218	9.2%	1,556	9.5%	2,588	9.6%
5 Persons	115	4.9%	798	4.9%	1,269	4.7%
6 Persons	52	2.2%	300	1.8%	486	1.8%
7+ Persons	25	1.1%	213	1.3%	330	1.2%
Housing (2018)						
Owner-Occupied	1,347	47.2%	10,608	53.9%	18,991	58.4%
Renter-Occupied	1,023	35.8%	5,828	29.6%	8,024	24.7%
Vacant	484	16.9%	3,258	16.5%	5,486	16.9%

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Components of Change (2018)						
Births	59	1.1%	398	1.0%	625	1.0%
Deaths	56	1.0%	439	1.1%	779	1.2%
Migration	110	2.0%	824	2.1%	1,509	2.4%
Other Population (2018)						
Seasonal Population	164	---	1,491	---	3,248	---
Transient Population	75	---	165	---	2,665	---
Group Quarters Population	114	---	673	---	1,722	---
Institutionalized	114	---	639	---	1,536	---
College	0	---	3	---	7	---
Military	0	---	0	---	0	---
Other	0	---	31	---	180	---
Home Value (2018)						
Median Home Value	\$276,457	---	\$293,445	---	\$314,635	---
Average Home Value	\$222,838	---	\$235,280	---	\$250,268	---
Under \$20,000	63	4.7%	293	2.8%	672	3.5%
\$20,000 to \$40,000	22	1.6%	140	1.3%	524	2.8%
\$40,000 to \$60,000	30	2.2%	316	3.0%	590	3.1%
\$60,000 to \$80,000	15	1.1%	178	1.7%	393	2.1%
\$80,000 to \$100,000	36	2.7%	347	3.3%	650	3.4%
\$100,000 to \$125,000	58	4.3%	529	5.0%	880	4.6%
\$125,000 to \$150,000	131	9.7%	849	8.0%	1,211	6.4%
\$150,000 to \$200,000	219	16.2%	1,808	17.0%	2,600	13.7%
\$200,000 to \$250,000	246	18.3%	1,473	13.9%	2,236	11.8%
\$250,000 to \$300,000	150	11.1%	1,270	12.0%	2,163	11.4%
\$300,000 to \$400,000	175	13.0%	1,348	12.7%	2,559	13.5%
\$400,000 to \$500,000	73	5.4%	767	7.2%	1,624	8.6%
\$500,000 to \$750,000	72	5.4%	806	7.6%	1,785	9.4%
\$750,000 to \$1,000,000	20	1.5%	217	2.0%	467	2.5%
\$1,000,000 or more	38	2.8%	265	2.5%	638	3.4%
Vehicles Per Household (2018)						
No Vehicle	175	7.4%	1,714	10.4%	2,399	8.9%

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1 Vehicle	1,146	48.4%	7,183	43.7%	11,124	41.2%
2 Vehicles	854	36.0%	5,427	33.0%	9,885	36.6%
3 Vehicles	114	4.8%	1,417	8.6%	2,575	9.5%
4 Vehicles	67	2.8%	596	3.6%	818	3.0%
5 or more Vehicles	13	0.6%	99	0.6%	214	0.8%
Economic Indicators (2018)						
Gross Domestic Product (GDP) - in 1,000s	\$218,676	---	\$1,475,294	---	\$2,556,257	---
Economic Viability	172	---	169	---	168	---
Economic Viability, Indexed	92	---	91	---	91	---
Average Salary	\$40,388	---	\$40,861	---	\$41,398	---
Average Mortgage-Risk	2.62	---	2.59	---	2.63	---
Businesses (2018)						
Establishments	202	---	1,290	---	1,797	---
Employees (FTEs)	2,720	---	17,327	---	25,269	---
Employment, Pop 16+ (2018)						
Armed Forces	5	0.1%	33	0.1%	36	0.1%
Civilian	2,454	55.1%	16,341	51.9%	26,974	50.8%
Employed	2,402	54.0%	15,627	49.6%	25,784	48.5%
Unemployed	51	1.2%	714	2.3%	1,190	2.2%
Not in Labor Force	1,994	44.8%	15,102	48.0%	26,123	49.2%
Unemployment Rate (2018)						
		2.1%		4.3%		4.4%
Employment by Occupation (2018)						
White Collar						
Managerial and Executive	227	9.4%	1,775	11.4%	3,223	12.5%
Professional Specialty	472	19.6%	2,725	17.4%	4,552	17.7%
Healthcare and Support	42	1.8%	485	3.1%	803	3.1%
Sales	409	17.0%	1,882	12.0%	3,185	12.4%
Office and Administration	179	7.4%	2,139	13.7%	3,773	14.6%
Blue Collar						
Protective Services	46	1.9%	457	2.9%	817	3.2%
Food Preparation and Serving	261	10.9%	1,418	9.1%	2,061	8.0%
Building Maintenance and Cleaning	136	5.6%	850	5.4%	1,273	4.9%

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Personal Care Services	128	5.3%	401	2.6%	589	2.3%
Farming, Fishing & Forestry	6	0.2%	211	1.4%	339	1.3%
Construction	179	7.5%	1,566	10.0%	2,565	9.9%
Production & Transportation	318	13.2%	1,717	11.0%	2,605	10.1%
Employment by Industry (2018)						
Agriculture, Mining and Construction	180	7.5%	1,509	9.7%	2,429	9.4%
Manufacturing	188	7.8%	858	5.5%	1,427	5.5%
Transportation	75	3.1%	500	3.2%	1,018	3.9%
Information	39	1.6%	354	2.3%	701	2.7%
Wholesale-Retail	417	17.4%	2,864	18.3%	4,858	18.8%
Finance, Insurance, and Real Estate	117	4.9%	843	5.4%	1,734	6.7%
Professional Services	67	2.8%	435	2.8%	839	3.3%
Management Services	0	0.0%	0	0.0%	0	0.0%
Administration and Waste Services	182	7.6%	1,004	6.4%	1,380	5.4%
Educational Services	601	25.0%	3,768	24.1%	5,875	22.8%
Entertainment Services	373	15.5%	2,135	13.7%	3,174	12.3%
Other Professional Services	103	4.3%	699	4.5%	1,025	4.0%
Public Administration	60	2.5%	658	4.2%	1,323	5.1%
School Enrollment (2018)						
Nursery School/Pre-school	31	0.6%	347	0.9%	576	0.9%
Kindergarten/Elementary School	631	11.4%	3,748	9.7%	5,931	9.2%
High School	196	3.5%	1,938	5.0%	2,969	4.6%
College/Graduate/Professional School	319	5.8%	2,081	5.4%	3,221	5.0%
Not Enrolled	4,348	78.7%	30,334	78.9%	51,451	80.2%