Shoppes of Coronado
3181 SR 44 | new smyrna beach FL

ARCHON
COMMERCIAL ADVISORS

Demographic Detail Report
STI: PopStats, 2018 Q2

	1 Mile		2 Miles		3 Miles	
Population						
2018 Population	0	---	2,889	---	10,171	---
2023 Projected Population	0	---	3,106	---	11,060	---
2023 Projected Population (High Estimate)	0	---	3,310	---	12,390	---
2023 Projected Population (Low Estimate)	0	---	2,981	---	10,520	---
% Projected Annual Change (2018 - 2023)	0.0%	---	1.5%	---	1.7%	---
% Projected Annual Change (High Estimate)	0.0%	---	2.9%	---	4.4%	---
% Projected Annual Change (Low Estimate)	0.0%	---	0.6%	---	0.7%	---
2010 Census Population	0	---	2,497	---	8,544	---
% Annual Change (2010 - 2018)	0.0%	---	2.0%	---	2.4%	---
Population Density	0		318		374	
Households						
2018 Households	0	---	1,289	---	4,587	---
2023 Projected Households	0	---	1,384	---	4,972	---
% Projected Annual Change (2018 - 2023)	0.0%	---	1.5%	---	1.7%	---
2000 Households	0	---	739	---	2,904	---
2010 Households	0	---	1,118	---	3,890	---
% Annual Change (2010 - 2018)	0.0%	---	6.4%	---	4.2%	---
Quarterly Population						
2018 Q2	0	---	2,889	---	10,171	---
2018 Q1	0	---	2,790	---	9,980	---
2017 Q4	0	---	2,777	---	9,877	---
2017 Q3	0	---	2,752	---	9,762	---
2017 Q2	0	---	2,721	---	9,645	---
2017 Q1	0	---	2,710	---	9,592	---
2016 Q4	0	---	2,675	---	9,439	---
2016 Q3	0	---	2,724	---	9,364	---
2016 Q2	0	---	2,713	---	9,296	---
Income (2018)						
Per Capita Income	$0	---	$33,637	---	$34,947	---

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Average Household Income	$0	---	$75,392	---	$77,501	---
Median Household Income	$0	---	$52,299	---	$56,162	---
Less than $15,000	0	0.0%	75	5.8%	388	8.5%
$15,000 - $19,999	0	0.0%	70	5.4%	210	4.6%
$20,000 - $24,999	0	0.0%	33	2.6%	178	3.9%
$25,000 - $29,999	0	0.0%	69	5.3%	248	5.4%
$30,000 - $34,999	0	0.0%	116	9.0%	344	7.5%
$35,000 - $39,999	0	0.0%	129	10.0%	305	6.7%
$40,000 - $44,999	0	0.0%	74	5.8%	209	4.6%
$45,000 - $49,999	0	0.0%	83	6.4%	202	4.4%
$50,000 - $54,999	0	0.0%	40	3.1%	178	3.9%
$55,000 - $59,999	0	0.0%	37	2.9%	170	3.7%
$60,000 - $64,999	0	0.0%	37	2.9%	143	3.1%
$65,000 - $69,999	0	0.0%	34	2.6%	134	2.9%
$70,000 - $79,999	0	0.0%	86	6.6%	298	6.5%
$80,000 - $89,999	0	0.0%	96	7.4%	308	6.7%
$90,000 - $99,999	0	0.0%	82	6.4%	270	5.9%
$100,000 - $125,000	0	0.0%	83	6.4%	388	8.5%
$125,000 - $149,999	0	0.0%	38	2.9%	187	4.1%
$150,000 - $199,999	0	0.0%	103	8.0%	366	8.0%
$200,000 - $249,999	0	0.0%	3	0.2%	33	0.7%
$250,000 - $499,999	0	0.0%	1	0.1%	13	0.3%
$500,000+	0	0.0%	1	0.1%	12	0.3%
Education (2018)						
Less than 9th Grade	0	0.0%	29	1.3%	115	1.5%
Some High School	0	0.0%	80	3.7%	476	6.1%
High School Grad	0	0.0%	822	37.8%	2,592	33.1%
Some College	0	0.0%	561	25.8%	1,880	24.0%
Associate Degree	0	0.0%	192	8.8%	703	9.0%
Bachelors Degree	0	0.0%	308	14.1%	1,406	17.9%
Masters Degree	0	0.0%	161	7.4%	525	6.7%
Doctorate or Professional Degree	0	0.0%	23	1.1%	145	1.8%
Total Population by Age						
Average Age (2018)	0.0		46.2		48.6	
Children (2018)						
Under 5 Years	0	0.0%	155	5.4%	472	4.6%

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5-14 Years Old	0	0.0%	266	9.2%	814	8.0%
14-18 Years Old	0	0.0%	99	3.4%	348	3.4%
Adults (2018)						
18 to 22 Years Old	0	0.0%	107	3.7%	399	3.9%
22 to 25 Years Old	0	0.0%	88	3.0%	300	2.9%
25 to 35 Years Old	0	0.0%	292	10.1%	902	8.9%
35 to 45 Years Old	0	0.0%	305	10.5%	918	9.0%
45 to 55 Years Old	0	0.0%	338	11.7%	1,206	11.9%
55 to 65 Years Old	0	0.0%	437	15.1%	1,562	15.4%
65 to 75 Years Old	0	0.0%	423	14.6%	1,626	16.0%
75 to 85 Years Old	0	0.0%	268	9.3%	1,130	11.1%
85+ Years Old	0	0.0%	112	3.9%	496	4.9%
Ancestry (2018)						
Native American (Indian/Eskimo)	0	0.0%	4	0.1%	16	0.2%
Hawaiian/Pacific Islander	0	0.0%	1	0.0%	1	0.0%
Mexican	0	0.0%	22	0.8%	71	0.7%
Puerto Rican	0	0.0%	10	0.4%	24	0.2%
Cuban	0	0.0%	22	0.8%	47	0.5%
Dominican	0	0.0%	0	0.0%	0	0.0%
Central American	0	0.0%	2	0.1%	42	0.4%
South American	0	0.0%	8	0.3%	63	0.6%
Chinese	0	0.0%	0	0.0%	6	0.1%
Japanese	0	0.0%	0	0.0%	3	0.0%
Korean	0	0.0%	0	0.0%	0	0.0%
South Central Asian (e.g. Indian)	0	0.0%	3	0.1%	18	0.2%
South East Asian (e.g. Vietnamese)	0	0.0%	10	0.3%	69	0.7%
Middle Eastern	0	0.0%	6	0.2%	40	0.4%
Population by Race/Ethnicity (2018)						
White, Non-Hispanic	0	0.0%	2,724	94.3%	9,512	93.5%
Hispanic	0	0.0%	65	2.3%	259	2.5%
Black / African American, Non-Hispanic	0	0.0%	42	1.5%	161	1.6%
Asian, Non-Hispanic	0	0.0%	21	0.7%	121	1.2%
Other, Non-Hispanic	0	0.0%	37	1.3%	118	1.2%

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Language at Home (2018)						
Spanish	0	0.0%	105	3.8%	338	3.5%
Asian/Pacific Language	0	0.0%	20	0.7%	98	1.0%
Arabic	0	0.0%	0	0.0%	10	0.1%
Family Structure (2018)						
Male Householder, No Children	0	0.0%	49	5.2%	158	4.8%
Female Householder, No Children	0	0.0%	50	5.4%	171	5.2%
Single Parent - Male	0	0.0%	54	5.8%	140	4.2%
Single Parent - Female	0	0.0%	66	7.1%	176	5.3%
Married w/ Children	0	0.0%	151	16.1%	556	16.8%
Married w/out Children	0	0.0%	486	51.9%	1,796	54.2%
Non-family Households	0	0.0%	80	8.5%	315	9.5%
Household Size (2018)						
1 Person	0	0.0%	352	27.3%	1,274	27.8%
2 Persons	0	0.0%	567	44.0%	2,063	45.0%
3 Persons	0	0.0%	182	14.1%	603	13.1%
4 Persons	0	0.0%	115	8.9%	398	8.7%
5 Persons	0	0.0%	50	3.9%	165	3.6%
6 Persons	0	0.0%	16	1.2%	55	1.2%
7+ Persons	0	0.0%	6	0.5%	28	0.6%
Housing (2018)						
Owner-Occupied	0	0.0%	1,001	66.4%	3,748	68.9%
Renter-Occupied	0	0.0%	288	19.1%	838	15.4%
Vacant	0	0.0%	217	14.4%	852	15.7%

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Components of Change (2018)						
Births	0	0.0%	26	0.9%	82	0.8%
Deaths	0	0.0%	37	1.3%	151	1.5%
Migration	0	0.0%	180	6.2%	596	5.9%
Other Population (2018)						
Seasonal Population	0	---	170	---	615	---
Transient Population	0	---	0	---	259	---
Group Quarters Population	0	---	0	---	0	---
Institutionalized	0	---	0	---	0	---
College	0	---	0	---	0	---
Military	0	---	0	---	0	---
Other	0	---	0	---	0	---
Home Value (2018)						
Median Home Value	$0	---	$368,525	---	$383,827	---
Average Home Value	$0	---	$350,325	---	$368,125	---
Under $20,000	0	0.0%	30	3.0%	102	2.7%
$20,000 to $40,000	0	0.0%	21	2.1%	156	4.2%
$40,000 to $60,000	0	0.0%	11	1.1%	49	1.3%
$60,000 to $80,000	0	0.0%	18	1.8%	40	1.1%
$80,000 to $100,000	0	0.0%	36	3.6%	64	1.7%
$100,000 to $125,000	0	0.0%	34	3.4%	99	2.6%
$125,000 to $150,000	0	0.0%	19	1.9%	104	2.8%
$150,000 to $200,000	0	0.0%	47	4.7%	151	4.0%
$200,000 to $250,000	0	0.0%	123	12.3%	403	10.8%
$250,000 to $300,000	0	0.0%	112	11.2%	422	11.3%
$300,000 to $400,000	0	0.0%	157	15.7%	647	17.3%
$400,000 to $500,000	0	0.0%	140	14.0%	469	12.5%
$500,000 to $750,000	0	0.0%	228	22.8%	822	21.9%
$750,000 to $1,000,000	0	0.0%	18	1.8%	156	4.2%
$1,000,000 or more	0	0.0%	7	0.7%	65	1.7%
Vehicles Per Household (2018)						
No Vehicle	0	0.0%	74	5.7%	159	3.5%

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1 Vehicle	0	0.0%	434	33.7%	1,630	35.5%
2 Vehicles	0	0.0%	561	43.5%	2,109	46.0%
3 Vehicles	0	0.0%	149	11.6%	468	10.2%
4 Vehicles	0	0.0%	38	3.0%	154	3.4%
5 or more Vehicles	0	0.0%	32	2.5%	66	1.4%
Economic Indicators (2018)						
Gross Domestic Product (GDP) - in 1,000s	$0	---	$132,916	---	$474,813	---
Economic Viability	0	---	166	---	167	---
Economic Viability, Indexed	0	---	89	---	90	---
Average Salary	$0	---	$37,862	---	$38,866	---
Average Mortgage-Risk	0.00	---	2.53	---	2.57	---
Businesses (2018)						
Establishments	0	---	44	---	111	---
Employees (FTEs)	0	---	434	---	1,095	---
Employment, Pop 16+ (2018)	0		2,419		8,718	
Armed Forces	0	0.0%	0	0.0%	0	0.0%
Civilian	0	0.0%	1,254	51.9%	4,354	49.9%
Employed	0	0.0%	1,197	49.5%	4,179	47.9%
Unemployed	0	0.0%	57	2.4%	174	2.0%
Not in Labor Force	0	0.0%	1,164	48.1%	4,364	50.1%
Unemployment Rate (2018)		0.0%		4.6%		4.1%
Employment by Occupation (2018)		---		---		---
White Collar						
Managerial and Executive	0	0.0%	127	10.6%	506	12.1%
Professional Specialty	0	0.0%	187	15.6%	740	17.7%
Healthcare and Support	0	0.0%	3	0.3%	72	1.7%
Sales	0	0.0%	179	15.0%	628	15.0%
Office and Administration	0	0.0%	175	14.6%	452	10.8%
Blue Collar						
Protective Services	0	0.0%	53	4.4%	191	4.6%
Food Preparation and Serving	0	0.0%	71	6.0%	322	7.7%
Building Maintenance and Cleaning	0	0.0%	74	6.2%	255	6.1%

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Personal Care Services	0	0.0%	23	2.0%	161	3.9%
Farming, Fishing & Forestry	0	0.0%	0	0.0%	0	0.0%
Construction	0	0.0%	180	15.1%	469	11.2%
Production & Transportation	0	0.0%	124	10.4%	384	9.2%
Employment by Industry (2018)						
Agriculture, Mining and Construction	0	0.0%	170	14.2%	500	12.0%
Manufacturing	0	0.0%	87	7.2%	239	5.7%
Transportation	0	0.0%	81	6.8%	231	5.5%
Information	0	0.0%	3	0.3%	56	1.4%
Wholesale-Retail	0	0.0%	211	17.6%	672	16.1%
Finance, Insurance, and Real Estate	0	0.0%	100	8.3%	323	7.7%
Professional Services	0	0.0%	48	4.0%	197	4.7%
Management Services	0	0.0%	0	0.0%	0	0.0%
Administration and Waste Services	0	0.0%	82	6.9%	223	5.3%
Educational Services	0	0.0%	157	13.1%	718	17.2%
Entertainment Services	0	0.0%	129	10.8%	486	11.6%
Other Professional Services	0	0.0%	39	3.3%	249	6.0%
Public Administration	0	0.0%	89	7.5%	285	6.8%
School Enrollment (2018)						
Nursery School/Pre-school	0	0.0%	46	1.6%	131	1.3%
Kindergarten/Elementary School	0	0.0%	202	7.0%	716	7.0%
High School	0	0.0%	169	5.9%	426	4.2%
College/Graduate/Professional School	0	0.0%	281	9.7%	818	8.0%
Not Enrolled	0	0.0%	2,190	75.8%	8,081	79.4%