

Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		2 Miles		3 Miles	
Population						
2018 Population	2,398	---	6,647	---	18,654	---
2023 Projected Population	2,994	---	8,103	---	23,315	---
2023 Projected Population (High Estimate)	3,314	---	8,684	---	25,676	---
2023 Projected Population (Low Estimate)	2,705	---	7,514	---	21,180	---
% Projected Annual Change (2018 - 2023)	5.0%	---	4.4%	---	5.0%	---
% Projected Annual Change (High Estimate)	7.6%	---	6.1%	---	7.5%	---
% Projected Annual Change (Low Estimate)	2.6%	---	2.6%	---	2.7%	---
2010 Census Population	1,536	---	4,682	---	12,178	---
% Annual Change (2010 - 2018)	7.0%	---	5.2%	---	6.6%	---
Population Density	890		1,000		988	
Households						
2018 Households	805	---	2,270	---	6,485	---
2023 Projected Households	1,003	---	2,756	---	8,131	---
% Projected Annual Change (2018 - 2023)	4.9%	---	4.3%	---	5.1%	---
2000 Households	211	---	689	---	2,028	---
2010 Households	519	---	1,612	---	4,206	---
% Annual Change (2010 - 2018)	18.2%	---	16.7%	---	13.4%	---
Quarterly Population						
2018 Q2	2,398	---	6,647	---	18,654	---
2018 Q1	2,338	---	6,525	---	18,256	---
2017 Q4	2,261	---	6,355	---	17,610	---
2017 Q3	2,232	---	6,300	---	17,510	---
2017 Q2	2,174	---	6,185	---	17,134	---
2017 Q1	2,138	---	6,095	---	16,932	---
2016 Q4	2,105	---	6,002	---	16,639	---
2016 Q3	2,054	---	5,907	---	16,517	---
2016 Q2	2,016	---	5,809	---	16,233	---
Income (2018)						
Per Capita Income	\$32,743	---	\$33,264	---	\$32,864	---

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Average Household Income	\$97,511	---	\$97,421	---	\$94,531	---
Median Household Income	\$77,283	---	\$75,878	---	\$76,388	---
Less than \$15,000	59	7.4%	161	7.1%	427	6.6%
\$15,000 - \$19,999	23	2.8%	83	3.7%	202	3.1%
\$20,000 - \$24,999	22	2.8%	69	3.1%	172	2.7%
\$25,000 - \$29,999	29	3.6%	83	3.7%	211	3.3%
\$30,000 - \$34,999	21	2.6%	61	2.7%	181	2.8%
\$35,000 - \$39,999	29	3.6%	84	3.7%	207	3.2%
\$40,000 - \$44,999	38	4.7%	102	4.5%	301	4.6%
\$45,000 - \$49,999	37	4.6%	113	5.0%	264	4.1%
\$50,000 - \$54,999	31	3.8%	97	4.3%	309	4.8%
\$55,000 - \$59,999	28	3.4%	83	3.7%	269	4.1%
\$60,000 - \$64,999	28	3.5%	73	3.2%	213	3.3%
\$65,000 - \$69,999	27	3.3%	71	3.1%	211	3.3%
\$70,000 - \$79,999	51	6.3%	134	5.9%	442	6.8%
\$80,000 - \$89,999	48	6.0%	123	5.4%	443	6.8%
\$90,000 - \$99,999	40	4.9%	104	4.6%	364	5.6%
\$100,000 - \$125,000	92	11.4%	250	11.0%	759	11.7%
\$125,000 - \$149,999	69	8.5%	188	8.3%	538	8.3%
\$150,000 - \$199,999	59	7.3%	169	7.4%	445	6.9%
\$200,000 - \$249,999	43	5.3%	123	5.4%	296	4.6%
\$250,000 - \$499,999	18	2.3%	52	2.3%	126	1.9%
\$500,000+	15	1.9%	44	1.9%	106	1.6%
Education (2018)						
Less than 9th Grade	41	2.6%	99	2.3%	427	3.5%
Some High School	72	4.7%	203	4.7%	527	4.3%
High School Grad	440	28.5%	1,299	30.1%	3,165	26.0%
Some College	305	19.8%	852	19.8%	2,811	23.1%
Associate Degree	194	12.6%	432	10.0%	1,498	12.3%
Bachelors Degree	285	18.5%	846	19.6%	2,321	19.0%
Masters Degree	147	9.5%	420	9.7%	1,072	8.8%
Doctorate or Professional Degree	59	3.8%	160	3.7%	368	3.0%
Total Population by Age						
Average Age (2018)	38.1		38.1		38.4	
Children (2018)						
Under 5 Years	143	6.0%	407	6.1%	1,147	6.1%

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5-14 Years Old	282	11.7%	797	12.0%	2,151	11.5%
14-18 Years Old	157	6.6%	417	6.3%	1,148	6.2%
Adults (2018)						
18 to 22 Years Old	178	7.4%	458	6.9%	1,289	6.9%
22 to 25 Years Old	95	3.9%	257	3.9%	730	3.9%
25 to 35 Years Old	239	9.9%	671	10.1%	1,973	10.6%
35 to 45 Years Old	274	11.4%	797	12.0%	2,224	11.9%
45 to 55 Years Old	409	17.1%	1,107	16.7%	3,030	16.2%
55 to 65 Years Old	315	13.1%	890	13.4%	2,432	13.0%
65 to 75 Years Old	197	8.2%	539	8.1%	1,577	8.5%
75 to 85 Years Old	88	3.7%	243	3.7%	745	4.0%
85+ Years Old	22	0.9%	66	1.0%	207	1.1%
Ancestry (2018)						
Native American (Indian/Eskimo)	7	0.3%	22	0.3%	57	0.3%
Hawaiian/Pacific Islander	2	0.1%	6	0.1%	16	0.1%
Mexican	35	1.5%	102	1.5%	274	1.5%
Puerto Rican	191	8.0%	469	7.1%	1,689	9.1%
Cuban	36	1.5%	86	1.3%	199	1.1%
Dominican	16	0.7%	69	1.0%	124	0.7%
Central American	27	1.1%	48	0.7%	182	1.0%
South American	31	1.3%	126	1.9%	324	1.7%
Chinese	17	0.7%	47	0.7%	104	0.6%
Japanese	3	0.1%	4	0.1%	16	0.1%
Korean	3	0.1%	12	0.2%	17	0.1%
South Central Asian (e.g. Indian)	66	2.8%	171	2.6%	397	2.1%
South East Asian (e.g. Vietnamese)	48	2.0%	184	2.8%	278	1.5%
Middle Eastern	7	0.3%	23	0.3%	49	0.3%
Population by Race/Ethnicity (2018)						
White, Non-Hispanic	1,471	61.3%	3,878	58.3%	11,735	62.9%
Hispanic	376	15.7%	1,051	15.8%	3,047	16.3%
Black / African American, Non-Hispanic	295	12.3%	972	14.6%	2,287	12.3%
Asian, Non-Hispanic	138	5.7%	422	6.3%	816	4.4%
Other, Non-Hispanic	119	5.0%	324	4.9%	769	4.1%

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Language at Home (2018)						
Spanish	284	12.6%	827	13.2%	2,250	12.9%
Asian/Pacific Language	65	2.9%	260	4.2%	391	2.2%
Arabic	2	0.1%	8	0.1%	11	0.1%
Family Structure (2018)						
Male Householder, No Children	8	1.2%	21	1.1%	51	0.9%
Female Householder, No Children	25	3.7%	61	3.2%	150	2.8%
Single Parent - Male	7	1.0%	24	1.2%	59	1.1%
Single Parent - Female	45	6.5%	131	6.9%	403	7.5%
Married w/ Children	256	37.3%	753	39.4%	1,957	36.4%
Married w/out Children	313	45.5%	837	43.8%	2,394	44.5%
Non-family Households	32	4.7%	85	4.4%	366	6.8%
Household Size (2018)						
1 Person	119	14.7%	358	15.8%	1,105	17.0%
2 Persons	255	31.7%	715	31.5%	2,129	32.8%
3 Persons	155	19.2%	440	19.4%	1,195	18.4%
4 Persons	151	18.8%	436	19.2%	1,170	18.0%
5 Persons	81	10.0%	206	9.1%	577	8.9%
6 Persons	30	3.8%	78	3.5%	216	3.3%
7+ Persons	14	1.8%	37	1.6%	92	1.4%
Housing (2018)						
Owner-Occupied	642	73.6%	1,774	71.7%	4,913	69.6%
Renter-Occupied	164	18.8%	496	20.1%	1,572	22.3%
Vacant	66	7.6%	203	8.2%	570	8.1%

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Components of Change (2018)						
Births	27	1.1%	72	1.1%	208	1.1%
Deaths	15	0.6%	41	0.6%	119	0.6%
Migration	212	8.9%	432	6.5%	1,431	7.7%
Other Population (2018)						
Seasonal Population	35	---	97	---	252	---
Transient Population	5	---	21	---	86	---
Group Quarters Population	1	---	5	---	137	---
Institutionalized	1	---	5	---	137	---
College	0	---	0	---	0	---
Military	0	---	0	---	0	---
Other	0	---	0	---	0	---
Home Value (2018)						
Median Home Value	\$479,410	---	\$485,210	---	\$476,673	---
Average Home Value	\$429,535	---	\$440,630	---	\$415,893	---
Under \$20,000	9	1.4%	29	1.6%	49	1.0%
\$20,000 to \$40,000	12	1.9%	17	0.9%	63	1.3%
\$40,000 to \$60,000	17	2.6%	22	1.3%	85	1.7%
\$60,000 to \$80,000	0	0.0%	1	0.1%	4	0.1%
\$80,000 to \$100,000	1	0.1%	3	0.1%	14	0.3%
\$100,000 to \$125,000	1	0.2%	4	0.2%	21	0.4%
\$125,000 to \$150,000	6	0.9%	31	1.8%	35	0.7%
\$150,000 to \$200,000	19	3.0%	77	4.3%	159	3.2%
\$200,000 to \$250,000	44	6.9%	148	8.3%	445	9.1%
\$250,000 to \$300,000	60	9.4%	164	9.2%	602	12.3%
\$300,000 to \$400,000	120	18.7%	276	15.6%	926	18.9%
\$400,000 to \$500,000	122	19.1%	307	17.3%	832	16.9%
\$500,000 to \$750,000	148	23.1%	441	24.8%	1,103	22.5%
\$750,000 to \$1,000,000	36	5.6%	127	7.1%	272	5.5%
\$1,000,000 or more	46	7.2%	127	7.2%	304	6.2%
Vehicles Per Household (2018)						
No Vehicle	15	1.9%	61	2.7%	129	2.0%

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1 Vehicle	199	24.7%	570	25.1%	1,772	27.3%
2 Vehicles	413	51.3%	1,100	48.5%	3,148	48.5%
3 Vehicles	135	16.8%	420	18.5%	1,155	17.8%
4 Vehicles	33	4.0%	89	3.9%	216	3.3%
5 or more Vehicles	10	1.3%	30	1.3%	64	1.0%
Economic Indicators (2018)						
Gross Domestic Product (GDP) - in 1,000s	\$107,685	---	\$309,965	---	\$844,684	---
Economic Viability	175	---	177	---	175	---
Economic Viability, Indexed	95	---	95	---	94	---
Average Salary	\$45,953	---	\$46,199	---	\$46,235	---
Average Mortgage-Risk	2.79	---	2.83	---	2.80	---
Businesses (2018)						
Establishments	24	---	87	---	218	---
Employees (FTEs)	245	---	820	---	2,300	---
Employment, Pop 16+ (2018)						
Armed Forces	0	0.0%	2	0.0%	7	0.0%
Civilian	1,271	67.1%	3,537	67.5%	9,804	66.3%
Employed	1,207	63.7%	3,386	64.6%	9,329	63.1%
Unemployed	65	3.4%	150	2.9%	475	3.2%
Not in Labor Force	623	32.9%	1,702	32.5%	4,966	33.6%
Unemployment Rate (2018)		5.1%		4.3%		4.8%
Employment by Occupation (2018)						
White Collar						
Managerial and Executive	248	20.6%	708	20.9%	1,841	19.7%
Professional Specialty	230	19.1%	699	20.6%	1,983	21.3%
Healthcare and Support	32	2.6%	125	3.7%	225	2.4%
Sales	222	18.4%	558	16.5%	1,680	18.0%
Office and Administration	193	16.0%	473	14.0%	1,349	14.5%
Blue Collar						
Protective Services	30	2.5%	69	2.1%	292	3.1%
Food Preparation and Serving	51	4.2%	194	5.7%	357	3.8%
Building Maintenance and Cleaning	19	1.6%	57	1.7%	145	1.5%

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	1 Mile		2 Miles		3 Miles	
Personal Care Services	36	3.0%	122	3.6%	352	3.8%
Farming, Fishing & Forestry	0	0.0%	0	0.0%	0	0.0%
Construction	60	4.9%	157	4.6%	435	4.7%
Production & Transportation	86	7.1%	223	6.6%	670	7.2%
Employment by Industry (2018)						
Agriculture, Mining and Construction	90	7.4%	215	6.4%	638	6.8%
Manufacturing	27	2.2%	95	2.8%	344	3.7%
Transportation	74	6.1%	191	5.6%	544	5.8%
Information	35	2.9%	97	2.9%	358	3.8%
Wholesale-Retail	211	17.5%	588	17.4%	1,562	16.7%
Finance, Insurance, and Real Estate	108	8.9%	284	8.4%	696	7.5%
Professional Services	87	7.2%	251	7.4%	546	5.8%
Management Services	1	0.1%	3	0.1%	8	0.1%
Administration and Waste Services	66	5.4%	177	5.2%	408	4.4%
Educational Services	206	17.1%	595	17.6%	1,682	18.0%
Entertainment Services	209	17.3%	613	18.1%	1,640	17.6%
Other Professional Services	62	5.2%	194	5.7%	596	6.4%
Public Administration	31	2.6%	83	2.5%	307	3.3%
School Enrollment (2018)						
Nursery School/Pre-school	43	1.8%	109	1.6%	395	2.1%
Kindergarten/Elementary School	321	13.4%	918	13.8%	2,441	13.1%
High School	159	6.6%	449	6.7%	1,238	6.6%
College/Graduate/Professional School	161	6.7%	584	8.8%	1,213	6.5%
Not Enrolled	1,715	71.5%	4,588	69.0%	13,367	71.7%