

International Parkway & SR 46

International Parkway and SR 46 | sanford FL



Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Population						
2018 Population	4,649	---	40,947	---	100,468	---
2023 Projected Population	5,118	---	44,723	---	107,898	---
2023 Projected Population (High Estimate)	5,287	---	46,577	---	112,391	---
2023 Projected Population (Low Estimate)	4,678	---	42,471	---	102,718	---
% Projected Annual Change (2018 - 2023)	2.0%	---	1.8%	---	1.5%	---
% Projected Annual Change (High Estimate)	2.7%	---	2.7%	---	2.4%	---
% Projected Annual Change (Low Estimate)	0.1%	---	0.7%	---	0.4%	---
2010 Census Population	3,854	---	34,666	---	88,320	---
% Annual Change (2010 - 2018)	2.6%	---	2.3%	---	1.7%	---
Population Density	1,437		1,316		1,675	
Households						
2018 Households	2,033	---	16,502	---	39,106	---
2023 Projected Households	2,238	---	18,056	---	42,102	---
% Projected Annual Change (2018 - 2023)	2.0%	---	1.9%	---	1.5%	---
2000 Households	520	---	6,179	---	23,629	---
2010 Households	1,685	---	13,898	---	34,184	---
% Annual Change (2010 - 2018)	28.0%	---	15.6%	---	5.6%	---
Quarterly Population						
2018 Q2	4,649	---	40,947	---	100,468	---
2018 Q1	4,593	---	40,674	---	100,055	---
2017 Q4	4,575	---	40,574	---	99,684	---
2017 Q3	4,565	---	40,471	---	99,465	---
2017 Q2	4,518	---	40,251	---	99,005	---
2017 Q1	4,633	---	40,183	---	98,666	---
2016 Q4	4,619	---	40,015	---	98,245	---
2016 Q3	4,594	---	39,861	---	97,946	---
2016 Q2	4,545	---	39,677	---	97,568	---
Income (2018)						
Per Capita Income	\$40,061	---	\$37,310	---	\$33,014	---

International Parkway & SR 46

International Parkway and SR 46 | sanford FL



Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Average Household Income	\$91,624	---	\$92,576	---	\$84,817	---
Median Household Income	\$75,798	---	\$76,367	---	\$68,758	---
Less than \$15,000	229	11.3%	1,409	8.5%	3,952	10.1%
\$15,000 - \$19,999	105	5.2%	433	2.6%	1,693	4.3%
\$20,000 - \$24,999	69	3.4%	689	4.2%	1,813	4.6%
\$25,000 - \$29,999	62	3.1%	645	3.9%	1,735	4.4%
\$30,000 - \$34,999	53	2.6%	545	3.3%	1,791	4.6%
\$35,000 - \$39,999	30	1.5%	525	3.2%	1,594	4.1%
\$40,000 - \$44,999	31	1.5%	663	4.0%	1,923	4.9%
\$45,000 - \$49,999	91	4.5%	722	4.4%	1,707	4.4%
\$50,000 - \$54,999	93	4.6%	604	3.7%	1,480	3.8%
\$55,000 - \$59,999	62	3.1%	574	3.5%	1,362	3.5%
\$60,000 - \$64,999	71	3.5%	563	3.4%	1,407	3.6%
\$65,000 - \$69,999	60	2.9%	576	3.5%	1,362	3.5%
\$70,000 - \$79,999	98	4.8%	1,084	6.6%	2,390	6.1%
\$80,000 - \$89,999	112	5.5%	988	6.0%	2,090	5.3%
\$90,000 - \$99,999	96	4.7%	878	5.3%	1,768	4.5%
\$100,000 - \$125,000	270	13.3%	1,702	10.3%	3,525	9.0%
\$125,000 - \$149,999	157	7.7%	1,279	7.8%	2,334	6.0%
\$150,000 - \$199,999	153	7.5%	1,649	10.0%	3,209	8.2%
\$200,000 - \$249,999	107	5.3%	547	3.3%	1,107	2.8%
\$250,000 - \$499,999	46	2.3%	233	1.4%	471	1.2%
\$500,000+	38	1.9%	194	1.2%	395	1.0%
Education (2018)						
Less than 9th Grade	14	0.4%	239	0.9%	1,745	2.6%
Some High School	138	4.2%	1,128	4.1%	3,363	5.0%
High School Grad	483	14.8%	4,967	18.1%	14,842	22.0%
Some College	565	17.3%	5,713	20.8%	14,063	20.9%
Associate Degree	367	11.2%	3,280	11.9%	7,931	11.8%
Bachelors Degree	1,032	31.6%	7,766	28.2%	16,586	24.6%
Masters Degree	463	14.2%	3,198	11.6%	6,036	9.0%
Doctorate or Professional Degree	206	6.3%	1,202	4.4%	2,802	4.2%
Total Population by Age						
Average Age (2018)	40.3		38.8		38.8	
Children (2018)						
Under 5 Years	324	7.0%	2,811	6.9%	6,614	6.6%

International Parkway & SR 46

International Parkway and SR 46 | sanford FL



Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
5-14 Years Old	529	11.4%	5,017	12.3%	11,838	11.8%
14-18 Years Old	215	4.6%	2,268	5.5%	5,411	5.4%
Adults (2018)						
18 to 22 Years Old	196	4.2%	2,125	5.2%	5,551	5.5%
22 to 25 Years Old	117	2.5%	1,232	3.0%	3,687	3.7%
25 to 35 Years Old	476	10.2%	4,517	11.0%	12,137	12.1%
35 to 45 Years Old	679	14.6%	5,724	14.0%	12,997	12.9%
45 to 55 Years Old	702	15.1%	6,040	14.8%	14,315	14.2%
55 to 65 Years Old	640	13.8%	5,056	12.3%	13,064	13.0%
65 to 75 Years Old	520	11.2%	3,912	9.6%	9,365	9.3%
75 to 85 Years Old	204	4.4%	1,716	4.2%	4,108	4.1%
85+ Years Old	48	1.0%	527	1.3%	1,381	1.4%
Ancestry (2018)						
Native American (Indian/Eskimo)	6	0.1%	90	0.2%	267	0.3%
Hawaiian/Pacific Islander	2	0.1%	26	0.1%	43	0.0%
Mexican	130	2.8%	1,223	3.0%	2,336	2.3%
Puerto Rican	262	5.6%	2,824	6.9%	7,299	7.3%
Cuban	95	2.0%	381	0.9%	1,011	1.0%
Dominican	2	0.0%	172	0.4%	711	0.7%
Central American	17	0.4%	395	1.0%	1,712	1.7%
South American	49	1.0%	986	2.4%	2,882	2.9%
Chinese	2	0.1%	254	0.6%	510	0.5%
Japanese	0	0.0%	4	0.0%	52	0.1%
Korean	12	0.3%	180	0.4%	332	0.3%
South Central Asian (e.g. Indian)	156	3.4%	1,319	3.2%	2,483	2.5%
South East Asian (e.g. Vietnamese)	117	2.5%	579	1.4%	1,170	1.2%
Middle Eastern	60	1.3%	539	1.3%	1,186	1.2%
Population by Race/Ethnicity (2018)						
White, Non-Hispanic	3,152	67.8%	26,916	65.7%	60,628	60.3%
Hispanic	584	12.6%	6,142	15.0%	16,586	16.5%
Black / African American, Non-Hispanic	531	11.4%	4,487	11.0%	15,901	15.8%
Asian, Non-Hispanic	288	6.2%	2,397	5.9%	4,725	4.7%
Other, Non-Hispanic	94	2.0%	1,005	2.5%	2,629	2.6%

International Parkway & SR 46

International Parkway and SR 46 | sanford FL



Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Language at Home (2018)						
Spanish	162	3.7%	4,204	11.0%	12,205	13.0%
Asian/Pacific Language	126	2.9%	920	2.4%	1,887	2.0%
Arabic	43	1.0%	304	0.8%	518	0.6%
Family Structure (2018)						
Male Householder, No Children	39	2.7%	380	3.1%	845	2.9%
Female Householder, No Children	42	2.9%	717	5.8%	2,384	8.1%
Single Parent - Male	64	4.4%	300	2.4%	695	2.4%
Single Parent - Female	134	9.2%	1,306	10.5%	3,320	11.3%
Married w/ Children	337	23.1%	3,681	29.6%	7,525	25.5%
Married w/out Children	729	49.9%	5,221	42.0%	12,435	42.2%
Non-family Households	115	7.9%	814	6.6%	2,293	7.8%
Household Size (2018)						
1 Person	572	28.2%	4,084	24.7%	9,610	24.6%
2 Persons	799	39.3%	5,981	36.2%	13,361	34.2%
3 Persons	314	15.4%	2,800	17.0%	6,798	17.4%
4 Persons	247	12.1%	2,385	14.5%	5,758	14.7%
5 Persons	75	3.7%	852	5.2%	2,316	5.9%
6 Persons	14	0.7%	282	1.7%	811	2.1%
7+ Persons	12	0.6%	119	0.7%	452	1.2%
Housing (2018)						
Owner-Occupied	1,232	54.5%	10,353	56.8%	24,068	54.2%
Renter-Occupied	801	35.4%	6,149	33.7%	15,038	33.9%
Vacant	227	10.1%	1,724	9.5%	5,317	12.0%

International Parkway & SR 46

International Parkway and SR 46 | sanford FL



Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Components of Change (2018)						
Births	46	1.0%	444	1.1%	1,155	1.1%
Deaths	33	0.7%	277	0.7%	687	0.7%
Migration	118	2.5%	528	1.3%	996	1.0%
Other Population (2018)						
Seasonal Population	84	---	463	---	1,010	---
Transient Population	284	---	1,462	---	1,755	---
Group Quarters Population	0	---	75	---	672	---
Institutionalized	0	---	75	---	476	---
College	0	---	0	---	20	---
Military	0	---	0	---	0	---
Other	0	---	0	---	176	---
Home Value (2018)						
Median Home Value	\$530,799	---	\$547,402	---	\$474,446	---
Average Home Value	\$507,361	---	\$462,848	---	\$404,220	---
Under \$20,000	0	0.0%	72	0.7%	243	1.0%
\$20,000 to \$40,000	0	0.0%	34	0.3%	196	0.8%
\$40,000 to \$60,000	13	1.1%	54	0.5%	216	0.9%
\$60,000 to \$80,000	13	1.1%	40	0.4%	243	1.0%
\$80,000 to \$100,000	0	0.0%	29	0.3%	322	1.3%
\$100,000 to \$125,000	0	0.0%	136	1.3%	735	3.1%
\$125,000 to \$150,000	2	0.2%	390	3.8%	1,164	4.8%
\$150,000 to \$200,000	33	2.6%	647	6.2%	2,110	8.8%
\$200,000 to \$250,000	42	3.4%	559	5.4%	1,856	7.7%
\$250,000 to \$300,000	112	9.1%	810	7.8%	2,239	9.3%
\$300,000 to \$400,000	192	15.6%	1,309	12.6%	2,971	12.3%
\$400,000 to \$500,000	190	15.5%	1,263	12.2%	2,583	10.7%
\$500,000 to \$750,000	414	33.6%	3,084	29.8%	5,164	21.5%
\$750,000 to \$1,000,000	94	7.7%	1,079	10.4%	1,871	7.8%
\$1,000,000 or more	126	10.2%	848	8.2%	2,156	9.0%
Vehicles Per Household (2018)						
No Vehicle	17	0.8%	142	0.9%	1,446	3.7%

International Parkway & SR 46

International Parkway and SR 46 | sanford FL



Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
1 Vehicle	926	45.6%	6,418	38.9%	15,023	38.4%
2 Vehicles	775	38.1%	7,694	46.6%	17,012	43.5%
3 Vehicles	304	15.0%	1,883	11.4%	4,481	11.5%
4 Vehicles	11	0.5%	315	1.9%	936	2.4%
5 or more Vehicles	0	0.0%	51	0.3%	209	0.5%
Economic Indicators (2018)						
Gross Domestic Product (GDP) - in 1,000s	\$322,261	---	\$2,564,194	---	\$5,502,798	---
Economic Viability	187	---	179	---	178	---
Economic Viability, Indexed	101	---	96	---	96	---
Average Salary	\$52,413	---	\$48,497	---	\$45,278	---
Average Mortgage-Risk	2.78	---	2.75	---	2.71	---
Businesses (2018)						
Establishments	199	---	1,491	---	3,536	---
Employees (FTEs)	4,408	---	31,229	---	74,705	---
Employment, Pop 16+ (2018)						
Armed Forces	1	0.0%	104	0.3%	124	0.2%
Civilian	2,561	69.6%	21,916	68.6%	51,549	65.0%
Employed	2,487	67.6%	21,066	66.0%	49,218	62.1%
Unemployed	75	2.0%	851	2.7%	2,331	2.9%
Not in Labor Force	1,118	30.4%	9,909	31.0%	27,576	34.8%
Unemployment Rate (2018)		2.9%		3.8%		4.6%
Employment by Occupation (2018)						
White Collar						
Managerial and Executive	799	32.1%	5,029	23.9%	10,061	20.4%
Professional Specialty	564	22.7%	5,160	24.5%	11,760	23.9%
Healthcare and Support	0	0.0%	260	1.2%	761	1.5%
Sales	378	15.2%	3,115	14.8%	6,480	13.2%
Office and Administration	345	13.9%	3,027	14.4%	7,173	14.6%
Blue Collar						
Protective Services	82	3.3%	465	2.2%	1,009	2.1%
Food Preparation and Serving	9	0.4%	1,121	5.3%	2,523	5.1%
Building Maintenance and Cleaning	16	0.6%	487	2.3%	1,837	3.7%

International Parkway & SR 46

International Parkway and SR 46 | sanford FL



Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Personal Care Services	106	4.3%	522	2.5%	1,511	3.1%
Farming, Fishing & Forestry	0	0.0%	0	0.0%	42	0.1%
Construction	51	2.1%	679	3.2%	2,471	5.0%
Production & Transportation	137	5.5%	1,199	5.7%	3,591	7.3%
Employment by Industry (2018)						
Agriculture, Mining and Construction	26	1.0%	781	3.7%	2,687	5.5%
Manufacturing	160	6.4%	1,438	6.8%	3,310	6.7%
Transportation	69	2.8%	943	4.5%	2,269	4.6%
Information	134	5.4%	760	3.6%	1,322	2.7%
Wholesale-Retail	439	17.7%	3,170	15.1%	7,229	14.7%
Finance, Insurance, and Real Estate	445	17.9%	2,783	13.2%	5,816	11.8%
Professional Services	300	12.0%	1,890	9.0%	4,707	9.6%
Management Services	0	0.0%	8	0.0%	11	0.0%
Administration and Waste Services	173	7.0%	1,613	7.7%	3,628	7.4%
Educational Services	392	15.8%	4,164	19.8%	9,603	19.5%
Entertainment Services	128	5.2%	2,013	9.6%	4,484	9.1%
Other Professional Services	184	7.4%	940	4.5%	2,531	5.1%
Public Administration	36	1.4%	563	2.7%	1,621	3.3%
School Enrollment (2018)						
Nursery School/Pre-school	33	0.7%	820	2.0%	1,752	1.7%
Kindergarten/Elementary School	514	11.0%	5,436	13.3%	12,661	12.6%
High School	309	6.7%	2,180	5.3%	5,197	5.2%
College/Graduate/Professional School	356	7.6%	3,546	8.7%	8,171	8.1%
Not Enrolled	3,438	73.9%	28,966	70.7%	72,687	72.3%