9470 W. Colonial Drive | Ocoee FL



Demographic Detail Report

	1 Mile	3 Miles		5 Miles	
Population					
2018 Population	9,267	 89,671		243,235	
2023 Projected Population	9,892	 96,699		267,082	
2023 Projected Population (High Estimate)	10,182	 99,842		277,942	
2023 Projected Population (Low Estimate)	9,575	 91,183		243,122	
% Projected Annual Change (2018 - 2023)	1.3%	 1.6%		2.0%	
% Projected Annual Change (High Estimate)	2.0%	 2.3%		2.9%	
% Projected Annual Change (Low Estimate)	0.7%	 0.3%		0.0%	
2010 Census Population	8,133	 78,006		205,637	
% Annual Change (2010 - 2018)	1.7%	 1.9%		2.3%	
Population Density	3,054	3,537		3,541	
Households					
2018 Households	3,456	 30,928		84,458	
2023 Projected Households	3,692	 33,309		92,707	
% Projected Annual Change (2018 - 2023)	1.4%	 1.5%		2.0%	
2000 Households	2,390	 22,020		58,034	
2010 Households	3,026	 26,922		71,366	
% Annual Change (2010 - 2018)	3.3%	 2.8%		2.9%	
Quarterly Population					
2018 Q2	9,267	 89,671		243,235	
2018 Q1	9,249	 89,350		242,223	
2017 Q4	9,239	 89,214		241,301	
2017 Q3	9,162	 88,732		240,467	
2017 Q2	9,156	 88,653		239,885	
2017 Q1	9,132	 88,576		239,478	
2016 Q4	9,084	 88,062		238,077	
2016 Q3	9,066	 87,784		237,231	
2016 Q2	9,027	 87,192		236,372	
Income (2018)					
Per Capita Income	\$21,139	 \$25,824		\$24,904	

9470 W. Colonial Drive | Ocoee FL



Demographic Detail Report

	1 Mile		3 Miles		5 Miles	
Average Household Income	\$56,690		\$74,873		\$71,722	
Median Household Income	\$49,647		\$59,603		\$56,623	
Less than \$15,000	461	13.4%	2,796	9.0%	8,720	10.3%
\$15,000 - \$19,999	101	2.9%	1,263	4.1%	4,361	5.2%
\$20,000 - \$24,999	192	5.6%	2,017	6.5%	5,504	6.5%
\$25,000 - \$29,999	225	6.5%	1,752	5.7%	5,129	6.1%
\$30,000 - \$34,999	305	8.8%	1,610	5.2%	5,202	6.2%
\$35,000 - \$39,999	207	6.0%	1,858	6.0%	4,837	5.7%
\$40,000 - \$44,999	217	6.3%	1,591	5.1%	4,227	5.0%
\$45,000 - \$49,999	126	3.7%	1,509	4.9%	4,128	4.9%
\$50,000 - \$54,999	218	6.3%	1,447	4.7%	3,668	4.3%
\$55,000 - \$59,999	212	6.1%	1,414	4.6%	3,510	4.2%
\$60,000 - \$64,999	114	3.3%	1,266	4.1%	3,414	4.0%
\$65,000 - \$69,999	103	3.0%	1,136	3.7%	2,993	3.5%
\$70,000 - \$79,999	172	5.0%	1,835	5.9%	4,867	5.8%
\$80,000 - \$89,999	142	4.1%	1,458	4.7%	3,741	4.4%
\$90,000 - \$99,999	121	3.5%	1,228	4.0%	3,142	3.7%
\$100,000 - \$125,000	251	7.3%	2,391	7.7%	5,762	6.8%
\$125,000 - \$149,999	116	3.4%	1,228	4.0%	3,212	3.8%
\$150,000 - \$199,999	142	4.1%	2,136	6.9%	5,788	6.9%
\$200,000 - \$249,999	17	0.5%	556	1.8%	1,261	1.5%
\$250,000 - \$499,999	7	0.2%	238	0.8%	539	0.6%
\$500,000+	6	0.2%	200	0.6%	453	0.5%
Education (2018)						
Less than 9th Grade	376	6.0%	3,860	6.5%	10,358	6.5%
Some High School	353	5.6%	4,406	7.4%	13,318	8.4%
High School Grad	1,811	28.9%	16,492	27.8%	44,108	27.8%
Some College	1,307	20.9%	11,324	19.1%	30,283	19.1%
Associate Degree	646	10.3%	5,646	9.5%	15,840	10.0%
Bachelors Degree	1,219	19.4%	11,360	19.2%	29,492	18.6%
Masters Degree	390	6.2%	4,463	7.5%	11,286	7.1%
Doctorate or Professional Degree	164	2.6%	1,719	2.9%	4,237	2.7%
Total Population by Age						
Average Age (2018)	38.3		38.1		37.3	
Children (2018)						
Under 5 Years	643	6.9%	5,753	6.4%	16,527	6.8%

9470 W. Colonial Drive | Ocoee FL



Demographic Detail Report

	1 Mile	e	3 Miles		5 Miles	
5-14 Years Old	1,052	11.4%	10,238	11.4%	29,215	12.0%
14-18 Years Old	440	4.7%	4,961	5.5%	13,557	5.6%
Adults (2018)						
18 to 22 Years Old	481	5.2%	5,558	6.2%	14,551	6.0%
22 to 25 Years Old	384	4.1%	3,891	4.3%	10,465	4.3%
25 to 35 Years Old	1,258	13.6%	11,530	12.9%	32,957	13.5%
35 to 45 Years Old	1,200	12.9%	10,875	12.1%	31,588	13.0%
45 to 55 Years Old	1,351	14.6%	12,932	14.4%	33,597	13.8%
55 to 65 Years Old	1,233	13.3%	12,246	13.7%	30,766	12.6%
65 to 75 Years Old	776	8.4%	7,449	8.3%	19,055	7.8%
75 to 85 Years Old	322	3.5%	3,227	3.6%	8,328	3.4%
85+ Years Old	128	1.4%	1,009	1.1%	2,629	1.1%
Ancestry (2018)						
Native American (Indian/Eskimo)	27	0.3%	247	0.3%	616	0.3%
Hawaiian/Pacific Islander	11	0.1%	53	0.1%	183	0.1%
Mexican	228	2.5%	4,079	4.5%	10,151	4.2%
Puerto Rican	723	7.8%	5,552	6.2%	15,489	6.4%
Cuban	218	2.4%	800	0.9%	2,551	1.0%
Dominican	128	1.4%	1,182	1.3%	3,456	1.4%
Central American	93	1.0%	1,077	1.2%	3,630	1.5%
South American	186	2.0%	2,062	2.3%	5,389	2.2%
Chinese	40	0.4%	411	0.5%	1,191	0.5%
Japanese	5	0.1%	33	0.0%	146	0.1%
Korean	97	1.1%	256	0.3%	915	0.4%
South Central Asian (e.g. Indian)	171	1.8%	1,861	2.1%	4,472	1.8%
South East Asian (e.g. Vietnamese)	213	2.3%	2,529	2.8%	5,430	2.2%
Middle Eastern	78	0.8%	436	0.5%	1,442	0.6%
Population by Race/Ethnicity (2018)						
White, Non-Hispanic	4,192	45.2%	39,128	43.6%	94,768	39.0%
Hispanic	1,719	18.5%	15,654	17.5%	43,052	17.7%
Black / African American, Non-Hispanic	2,379	25.7%	26,053	29.1%	83,904	34.5%
Asian, Non-Hispanic	531	5.7%	5,157	5.8%	12,294	5.1%
Other, Non-Hispanic	447	4.8%	3,680	4.1%	9,217	3.8%

9470 W. Colonial Drive | Ocoee FL



Demographic Detail Report

	1 Mile		3 Miles		5 Miles	
Language at Home (2018)						
Spanish	1,342	15.6%	12,195	14.5%	35,712	15.8%
Asian/Pacific Language	460	5.3%	3,099	3.7%	7,053	3.1%
Arabic	44	0.5%	258	0.3%	709	0.3%
Family Structure (2018)						
Male Householder, No Children	80	3.0%	1,004	4.0%	2,773	4.1%
Female Householder, No Children	277	10.4%	2,648	10.5%	7,241	10.8%
Single Parent - Male	85	3.2%	695	2.8%	2,247	3.3%
Single Parent - Female	397	14.9%	3,339	13.3%	10,054	15.0%
Married w/ Children	678	25.4%	7,069	28.1%	17,704	26.4%
Married w/out Children	914	34.2%	8,850	35.2%	22,218	33.1%
Non-family Households	239	8.9%	1,512	6.0%	4,891	7.3%
Household Size (2018)						
1 Person	787	22.8%	5,811	18.8%	17,330	20.5%
2 Persons	1,099	31.8%	9,221	29.8%	24,900	29.5%
3 Persons	678	19.6%	6,004	19.4%	15,878	18.8%
4 Persons	539	15.6%	5,435	17.6%	13,818	16.4%
5 Persons	237	6.9%	2,694	8.7%	7,160	8.5%
6 Persons	78	2.3%	1,066	3.4%	3,110	3.7%
7+ Persons	39	1.1%	698	2.3%	2,261	2.7%
Housing (2018)						
Owner-Occupied	1,916	50.1%	20,203	60.1%	50,838	53.4%
Renter-Occupied	1,540	40.2%	10,725	31.9%	33,620	35.3%
Vacant	371	9.7%	2,698	8.0%	10,688	11.2%

9470 W. Colonial Drive | Ocoee FL



Demographic Detail Report

	1 Mile		3 Miles	Miles 5 Miles		;
Components of Change (2018)						
Births	113	1.2%	1,093	1.2%	3,038	1.2%
Deaths	56	0.6%	561	0.6%	1,447	0.6%
Migration	54	0.6%	486	0.5%	1,759	0.7%
Other Population (2018)						
Seasonal Population	33		560		2,252	
Transient Population	170		360		3,342	
Group Quarters Population	143		364		936	
Institutionalized	139		280		645	
College	0		0		0	
Military	0		0		0	
Other	3		84		291	
Home Value (2018)						
Median Home Value	\$383,123		\$391,253		\$363,427	
Average Home Value	\$335,421		\$351,576		\$324,542	
Under \$20,000	21	1.1%	316	1.6%	853	1.7%
\$20,000 to \$40,000	22	1.2%	206	1.0%	664	1.3%
\$40,000 to \$60,000	2	0.1%	170	0.8%	701	1.4%
\$60,000 to \$80,000	6	0.3%	265	1.3%	1,036	2.0%
\$80,000 to \$100,000	7	0.4%	334	1.7%	1,375	2.7%
\$100,000 to \$125,000	41	2.1%	723	3.6%	2,335	4.6%
\$125,000 to \$150,000	31	1.6%	838	4.1%	2,875	5.7%
\$150,000 to \$200,000	226	11.8%	2,113	10.5%	5,760	11.3%
\$200,000 to \$250,000	211	11.0%	2,190	10.8%	5,342	10.5%
\$250,000 to \$300,000	342	17.8%	2,453	12.1%	5,504	10.8%
\$300,000 to \$400,000	431	22.5%	3,394	16.8%	7,336	14.4%
\$400,000 to \$500,000	276	14.4%	2,358	11.7%	5,246	10.3%
\$500,000 to \$750,000	207	10.8%	2,699	13.4%	6,540	12.9%
\$750,000 to \$1,000,000	39	2.1%	1,105	5.5%	2,621	5.2%
\$1,000,000 or more	55	2.9%	1,039	5.1%	2,650	5.2%
Vehicles Per Household (2018)						
No Vehicle	262	7.6%	1,475	4.8%	5,415	6.4%

9470 W. Colonial Drive | Ocoee FL



Demographic Detail Report

	1 Mile	1 Mile 3 Miles			5 Miles	
1 Vehicle	1,362	39.4%	10,782	34.9%	31,599	37.4%
2 Vehicles	1,335	38.6%	12,608	40.8%	32,824	38.9%
3 Vehicles	383	11.1%	4,557	14.7%	11,290	13.4%
4 Vehicles	89	2.6%	1,197	3.9%	2,677	3.2%
5 or more Vehicles	25	0.7%	309	1.0%	652	0.8%
Economic Indicators (2018)						
Gross Domestic Product (GDP) - in 1,000s	\$373,054		\$3,554,819		\$9,317,886	
Economic Viability	172		173		174	
Economic Viability, Indexed	93		93		94	
Average Salary	\$37,943		\$39,756		\$38,480	
Average Mortgage-Risk	3.11		3.13		3.06	
Businesses (2018)						
Establishments	433		1,724		4,982	
Employees (FTEs)	6,128		24,259		70,489	
Employment, Pop 16+ (2018)	7,359		71,247		190,854	
Armed Forces	15	0.2%	57	0.1%	105	0.1%
Civilian	5,185	70.5%	50,091	70.3%	134,694	70.6%
Employed	4,936	67.1%	47,741	67.0%	127,591	66.9%
Unemployed	249	3.4%	2,350	3.3%	7,102	3.7%
Not in Labor Force	2,159	29.3%	21,099	29.6%	56,055	29.4%
Unemployment Rate (2018)		4.8%		4.7%		5.3%
Employment by Occupation (2018) White Collar						
Managerial and Executive	723	14.6%	7,556	15.8%	19,033	14.9%
Professional Specialty	805	16.3%	8,537	17.9%	22,367	17.5%
Healthcare and Support	69	1.4%	1,217	2.5%	3,136	2.5%
Sales	641	13.0%	6,200	13.0%	17,504	13.7%
Office and Administration	854	17.3%	6,762	14.2%	18,206	14.3%
Blue Collar						
Protective Services	123	2.5%	1,110	2.3%	2,643	2.1%
Food Preparation and Serving	520	10.5%	3,944	8.3%	11,203	8.8%
Building Maintenance and Cleaning	260	5.3%	2,882	6.0%	8,755	6.9%

9470 W. Colonial Drive | Ocoee FL



Demographic Detail Report

	1 M il	1 Mile 3 N		S	5 Miles	
Personal Care Services	153	3.1%	2,185	4.6%	4,900	3.8%
Farming, Fishing & Forestry	2	0.0%	114	0.2%	239	0.2%
Construction	245	5.0%	3,377	7.1%	8,657	6.8%
Production & Transportation	539	10.9%	3,857	8.1%	10,949	8.6%
Employment by Industry (2018)						
Agriculture, Mining and Construction	266	5.4%	3,299	6.9%	8,485	6.7%
Manufacturing	180	3.6%	1,712	3.6%	5,195	4.1%
Transportation	235	4.8%	1,880	3.9%	5,630	4.4%
Information	148	3.0%	900	1.9%	2,544	2.0%
Wholesale-Retail	830	16.8%	7,342	15.4%	20,940	16.4%
Finance, Insurance, and Real Estate	362	7.3%	3,298	6.9%	8,410	6.6%
Professional Services	141	2.9%	2,488	5.2%	6,328	5.0%
Management Services	4	0.1%	84	0.2%	147	0.1%
Administration and Waste Services	389	7.9%	3,390	7.1%	9,579	7.5%
Educational Services	836	16.9%	8,832	18.5%	22,875	17.9%
Entertainment Services	1,092	22.1%	10,729	22.5%	28,310	22.2%
Other Professional Services	196	4.0%	2,345	4.9%	5,736	4.5%
Public Administration	257	5.2%	1,441	3.0%	3,411	2.7%
School Enrollment (2018)						
Nursery School/Pre-school	167	1.8%	1,459	1.6%	4,577	1.9%
Kindergarten/Elementary School	1,208	13.0%	12,116	13.5%	33,307	13.7%
High School	452	4.9%	5,944	6.6%	15,515	6.4%
College/Graduate/Professional School	953	10.3%	7,127	7.9%	19,743	8.1%
Not Enrolled	6,487	70.0%	63,025	70.3%	170,093	69.9%