

Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Population						
2018 Population	17,634	---	93,819	---	294,258	---
2023 Projected Population	20,003	---	98,942	---	310,619	---
2023 Projected Population (High Estimate)	21,784	---	106,308	---	331,048	---
2023 Projected Population (Low Estimate)	16,857	---	90,578	---	281,978	---
% Projected Annual Change (2018 - 2023)	2.7%	---	1.1%	---	1.1%	---
% Projected Annual Change (High Estimate)	4.7%	---	2.7%	---	2.5%	---
% Projected Annual Change (Low Estimate)	-0.9%	---	-0.7%	---	-0.8%	---
2010 Census Population	13,931	---	83,441	---	259,851	---
% Annual Change (2010 - 2018)	3.3%	---	1.6%	---	1.7%	---
Population Density	6,159		3,574		4,242	
Households						
2018 Households	10,019	---	45,257	---	124,137	---
2023 Projected Households	11,607	---	48,365	---	131,967	---
% Projected Annual Change (2018 - 2023)	3.2%	---	1.4%	---	1.3%	---
2000 Households	5,201	---	38,056	---	104,775	---
2010 Households	7,570	---	39,343	---	108,194	---
% Annual Change (2010 - 2018)	5.7%	---	0.4%	---	0.4%	---
Quarterly Population						
2018 Q2	17,634	---	93,819	---	294,258	---
2018 Q1	17,454	---	93,773	---	293,988	---
2017 Q4	18,350	---	93,707	---	292,527	---
2017 Q3	18,358	---	93,723	---	292,256	---
2017 Q2	18,413	---	93,025	---	292,048	---
2017 Q1	17,603	---	92,000	---	291,015	---
2016 Q4	17,609	---	92,298	---	290,967	---
2016 Q3	17,579	---	92,271	---	291,423	---
2016 Q2	17,543	---	92,102	---	290,922	---
Income (2018)						
Per Capita Income	\$52,446	---	\$39,078	---	\$29,643	---

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Average Household Income	\$92,311	---	\$81,010	---	\$70,267	---
Median Household Income	\$67,855	---	\$61,502	---	\$52,664	---
Less than \$15,000	1,048	10.5%	5,745	12.7%	18,249	14.7%
\$15,000 - \$19,999	463	4.6%	2,125	4.7%	8,042	6.5%
\$20,000 - \$24,999	470	4.7%	2,298	5.1%	7,952	6.4%
\$25,000 - \$29,999	423	4.2%	2,185	4.8%	7,666	6.2%
\$30,000 - \$34,999	357	3.6%	2,077	4.6%	7,132	5.7%
\$35,000 - \$39,999	527	5.3%	2,078	4.6%	6,125	4.9%
\$40,000 - \$44,999	287	2.9%	1,652	3.7%	5,904	4.8%
\$45,000 - \$49,999	318	3.2%	1,861	4.1%	5,523	4.4%
\$50,000 - \$54,999	346	3.5%	1,839	4.1%	5,011	4.0%
\$55,000 - \$59,999	317	3.2%	1,719	3.8%	4,659	3.8%
\$60,000 - \$64,999	415	4.1%	1,725	3.8%	4,422	3.6%
\$65,000 - \$69,999	429	4.3%	1,592	3.5%	3,947	3.2%
\$70,000 - \$79,999	603	6.0%	2,664	5.9%	6,445	5.2%
\$80,000 - \$89,999	526	5.2%	2,159	4.8%	5,066	4.1%
\$90,000 - \$99,999	452	4.5%	1,787	3.9%	4,252	3.4%
\$100,000 - \$125,000	951	9.5%	3,859	8.5%	7,816	6.3%
\$125,000 - \$149,999	638	6.4%	2,458	5.4%	4,869	3.9%
\$150,000 - \$199,999	679	6.8%	2,860	6.3%	6,097	4.9%
\$200,000 - \$249,999	432	4.3%	1,440	3.2%	2,776	2.2%
\$250,000 - \$499,999	184	1.8%	617	1.4%	1,185	1.0%
\$500,000+	155	1.5%	517	1.1%	1,001	0.8%
Education (2018)						
Less than 9th Grade	355	2.6%	2,191	3.2%	10,757	5.3%
Some High School	614	4.5%	4,004	5.9%	16,813	8.3%
High School Grad	2,852	21.0%	15,621	22.9%	54,460	26.8%
Some College	1,825	13.5%	11,148	16.3%	36,605	18.0%
Associate Degree	1,056	7.8%	5,812	8.5%	18,705	9.2%
Bachelors Degree	4,566	33.7%	19,380	28.4%	43,414	21.3%
Masters Degree	1,279	9.4%	6,886	10.1%	15,168	7.5%
Doctorate or Professional Degree	1,003	7.4%	3,308	4.8%	7,552	3.7%
Total Population by Age						
Average Age (2018)	39.7		40.4		38.7	
Children (2018)						
Under 5 Years	1,606	9.1%	7,058	7.5%	21,235	7.2%

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5-14 Years Old	1,590	9.0%	9,846	10.5%	33,373	11.3%
14-18 Years Old	321	1.8%	3,248	3.5%	12,441	4.2%
Adults (2018)						
18 to 22 Years Old	255	1.4%	2,957	3.2%	13,074	4.4%
22 to 25 Years Old	311	1.8%	2,361	2.5%	10,659	3.6%
25 to 35 Years Old	2,901	16.5%	11,892	12.7%	42,293	14.4%
35 to 45 Years Old	4,046	22.9%	16,218	17.3%	44,367	15.1%
45 to 55 Years Old	2,355	13.4%	13,309	14.2%	38,289	13.0%
55 to 65 Years Old	1,779	10.1%	12,137	12.9%	35,862	12.2%
65 to 75 Years Old	1,153	6.5%	8,142	8.7%	24,230	8.2%
75 to 85 Years Old	821	4.7%	4,398	4.7%	12,810	4.4%
85+ Years Old	495	2.8%	2,253	2.4%	5,624	1.9%
Ancestry (2018)						
Native American (Indian/Eskimo)	34	0.2%	239	0.3%	641	0.2%
Hawaiian/Pacific Islander	3	0.0%	45	0.0%	159	0.1%
Mexican	148	0.8%	1,159	1.2%	5,812	2.0%
Puerto Rican	782	4.4%	4,382	4.7%	27,644	9.4%
Cuban	440	2.5%	1,665	1.8%	5,713	1.9%
Dominican	64	0.4%	368	0.4%	3,120	1.1%
Central American	194	1.1%	687	0.7%	3,639	1.2%
South American	510	2.9%	1,586	1.7%	6,124	2.1%
Chinese	141	0.8%	456	0.5%	1,199	0.4%
Japanese	27	0.2%	93	0.1%	276	0.1%
Korean	90	0.5%	183	0.2%	431	0.1%
South Central Asian (e.g. Indian)	108	0.6%	489	0.5%	1,798	0.6%
South East Asian (e.g. Vietnamese)	279	1.6%	1,120	1.2%	3,265	1.1%
Middle Eastern	174	1.0%	535	0.6%	1,680	0.6%
Population by Race/Ethnicity (2018)						
White, Non-Hispanic	10,807	61.3%	59,052	62.9%	137,965	46.9%
Hispanic	2,260	12.8%	10,491	11.2%	55,146	18.7%
Black / African American, Non-Hispanic	3,466	19.7%	19,716	21.0%	86,992	29.6%
Asian, Non-Hispanic	664	3.8%	2,410	2.6%	7,176	2.4%
Other, Non-Hispanic	437	2.5%	2,150	2.3%	6,979	2.4%

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Language at Home (2018)						
Spanish	1,603	10.0%	8,030	9.3%	45,203	16.6%
Asian/Pacific Language	275	1.7%	1,323	1.5%	3,896	1.4%
Arabic	108	0.7%	326	0.4%	882	0.3%
Family Structure (2018)						
Male Householder, No Children	68	1.6%	859	3.3%	3,350	4.2%
Female Householder, No Children	232	5.6%	2,091	8.1%	8,620	10.7%
Single Parent - Male	79	1.9%	594	2.3%	2,238	2.8%
Single Parent - Female	384	9.3%	2,913	11.3%	11,999	15.0%
Married w/ Children	312	7.5%	3,974	15.4%	13,606	17.0%
Married w/out Children	1,461	35.2%	8,772	34.0%	25,958	32.4%
Non-family Households	1,608	38.8%	6,576	25.5%	14,466	18.0%
Household Size (2018)						
1 Person	5,875	58.6%	19,480	43.0%	43,900	35.4%
2 Persons	2,983	29.8%	14,973	33.1%	39,880	32.1%
3 Persons	676	6.7%	5,420	12.0%	18,058	14.5%
4 Persons	319	3.2%	3,260	7.2%	12,178	9.8%
5 Persons	99	1.0%	1,337	3.0%	5,847	4.7%
6 Persons	40	0.4%	450	1.0%	2,479	2.0%
7+ Persons	27	0.3%	337	0.7%	1,797	1.4%
Housing (2018)						
Owner-Occupied	3,411	28.5%	22,205	43.1%	60,650	42.3%
Renter-Occupied	6,608	55.1%	23,052	44.7%	63,487	44.3%
Vacant	1,964	16.4%	6,274	12.2%	19,171	13.4%

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Components of Change (2018)						
Births	178	1.0%	957	1.0%	3,388	1.2%
Deaths	136	0.8%	746	0.8%	2,104	0.7%
Migration	-821	-4.7%	584	0.6%	926	0.3%
Other Population (2018)						
Seasonal Population	170	---	597	---	1,981	---
Transient Population	2,594	---	3,498	---	6,314	---
Group Quarters Population	1,555	---	3,017	---	9,408	---
Institutionalized	135	---	940	---	5,508	---
College	0	---	77	---	1,233	---
Military	0	---	0	---	0	---
Other	1,420	---	2,000	---	2,667	---
Home Value (2018)						
Median Home Value	\$613,322	---	\$496,778	---	\$403,830	---
Average Home Value	\$592,328	---	\$452,864	---	\$356,687	---
Under \$20,000	7	0.2%	163	0.7%	736	1.2%
\$20,000 to \$40,000	6	0.2%	230	1.0%	792	1.3%
\$40,000 to \$60,000	0	0.0%	140	0.6%	785	1.3%
\$60,000 to \$80,000	0	0.0%	211	1.0%	1,383	2.3%
\$80,000 to \$100,000	18	0.5%	239	1.1%	1,616	2.7%
\$100,000 to \$125,000	32	0.9%	617	2.8%	3,136	5.2%
\$125,000 to \$150,000	16	0.5%	468	2.1%	2,896	4.8%
\$150,000 to \$200,000	67	2.0%	1,071	4.8%	5,643	9.3%
\$200,000 to \$250,000	93	2.7%	1,245	5.6%	5,327	8.8%
\$250,000 to \$300,000	134	3.9%	1,906	8.6%	5,862	9.7%
\$300,000 to \$400,000	438	12.9%	3,606	16.2%	8,632	14.2%
\$400,000 to \$500,000	450	13.2%	3,234	14.6%	6,530	10.8%
\$500,000 to \$750,000	1,136	33.3%	5,090	22.9%	9,124	15.0%
\$750,000 to \$1,000,000	547	16.0%	1,867	8.4%	3,316	5.5%
\$1,000,000 or more	464	13.6%	2,117	9.5%	4,872	8.0%
Vehicles Per Household (2018)						
No Vehicle	1,390	13.9%	4,636	10.2%	13,774	11.1%

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1 Vehicle	5,703	56.9%	21,497	47.5%	58,638	47.2%
2 Vehicles	2,444	24.4%	15,640	34.6%	40,882	32.9%
3 Vehicles	389	3.9%	2,855	6.3%	8,519	6.9%
4 Vehicles	90	0.9%	486	1.1%	1,978	1.6%
5 or more Vehicles	2	0.0%	143	0.3%	345	0.3%
Economic Indicators (2018)						
Gross Domestic Product (GDP) - in 1,000s	\$2,212,341	---	\$7,398,308	---	\$16,020,041	---
Economic Viability	184	---	179	---	176	---
Economic Viability, Indexed	99	---	97	---	95	---
Average Salary	\$51,057	---	\$46,878	---	\$41,630	---
Average Mortgage-Risk	2.17	---	2.59	---	2.78	---
Businesses (2018)						
Establishments	2,204	---	6,502	---	13,104	---
Employees (FTEs)	50,219	---	127,899	---	242,434	---
Employment, Pop 16+ (2018)						
Armed Forces	17	0.1%	51	0.1%	129	0.1%
Civilian	10,454	73.3%	52,455	69.6%	154,949	66.3%
Employed	10,077	70.6%	50,224	66.7%	146,826	62.8%
Unemployed	377	2.6%	2,231	3.0%	8,123	3.5%
Not in Labor Force	3,797	26.6%	22,819	30.3%	78,547	33.6%
Unemployment Rate (2018)		3.8%		4.6%		5.4%
Employment by Occupation (2018)						
White Collar						
Managerial and Executive	2,424	24.1%	9,928	19.8%	22,492	15.3%
Professional Specialty	3,170	31.5%	13,732	27.3%	31,086	21.2%
Healthcare and Support	117	1.2%	689	1.4%	3,105	2.1%
Sales	1,407	14.0%	6,546	13.0%	18,276	12.4%
Office and Administration	710	7.0%	5,604	11.2%	19,626	13.4%
Blue Collar						
Protective Services	171	1.7%	774	1.5%	2,959	2.0%
Food Preparation and Serving	730	7.2%	3,561	7.1%	12,238	8.3%
Building Maintenance and Cleaning	316	3.1%	2,053	4.1%	9,327	6.4%

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Personal Care Services	351	3.5%	1,822	3.6%	5,764	3.9%
Farming, Fishing & Forestry	0	0.0%	83	0.2%	318	0.2%
Construction	239	2.4%	2,218	4.4%	9,038	6.2%
Production & Transportation	441	4.4%	3,215	6.4%	12,595	8.6%
Employment by Industry (2018)						
Agriculture, Mining and Construction	443	4.4%	2,667	5.3%	8,886	6.1%
Manufacturing	304	3.0%	2,067	4.1%	6,203	4.2%
Transportation	358	3.6%	1,640	3.3%	5,991	4.1%
Information	305	3.0%	1,466	2.9%	3,248	2.2%
Wholesale-Retail	1,109	11.0%	6,055	12.1%	20,094	13.7%
Finance, Insurance, and Real Estate	1,085	10.8%	4,271	8.5%	10,478	7.1%
Professional Services	1,657	16.4%	6,164	12.3%	12,349	8.4%
Management Services	3	0.0%	19	0.0%	169	0.1%
Administration and Waste Services	725	7.2%	3,481	6.9%	10,417	7.1%
Educational Services	1,635	16.2%	10,047	20.0%	28,277	19.3%
Entertainment Services	1,674	16.6%	8,558	17.0%	29,238	19.9%
Other Professional Services	498	4.9%	2,506	5.0%	7,443	5.1%
Public Administration	281	2.8%	1,283	2.6%	4,034	2.7%
School Enrollment (2018)						
Nursery School/Pre-school	239	1.4%	1,588	1.7%	5,087	1.7%
Kindergarten/Elementary School	775	4.4%	7,140	7.6%	29,541	10.0%
High School	335	1.9%	2,834	3.0%	12,456	4.2%
College/Graduate/Professional School	1,377	7.8%	6,674	7.1%	21,586	7.3%
Not Enrolled	14,908	84.5%	75,583	80.6%	225,588	76.7%