## Demographic Detail Report
**STI: PopStats, 2018 Q2**

| | 1 Mile | | 3 Miles | | 5 Miles | |
|---|---|---|---|---|---|---|
| **Population** | | | | | | |
| 2018 Population | 4,117 | --- | 30,788 | --- | 51,632 | --- |
| 2023 Projected Population | 4,466 | --- | 34,431 | --- | 58,165 | --- |
| 2023 Projected Population (High Estimate) | 4,630 | --- | 38,246 | --- | 63,760 | --- |
| 2023 Projected Population (Low Estimate) | 4,211 | --- | 32,358 | --- | 54,278 | --- |
| % Projected Annual Change (2018 - 2023) | 1.7% | --- | 2.4% | --- | 2.5% | --- |
| % Projected Annual Change (High Estimate) | 2.5% | --- | 4.8% | --- | 4.7% | --- |
| % Projected Annual Change (Low Estimate) | 0.5% | --- | 1.0% | --- | 1.0% | --- |
| | | | | | | |
| 2010 Census Population | 3,700 | --- | 25,560 | --- | 42,512 | --- |
| % Annual Change (2010 - 2018) | 1.4% | --- | 2.6% | --- | 2.7% | --- |
| Population Density | 1,356 | | 1,345 | | 728 | |
| **Households** | | | | | | |
| 2018 Households | 1,696 | --- | 10,949 | --- | 19,447 | --- |
| 2023 Projected Households | 1,837 | --- | 12,248 | --- | 21,899 | --- |
| % Projected Annual Change (2018 - 2023) | 1.7% | --- | 2.4% | --- | 2.5% | --- |
| | | | | | | |
| 2000 Households | 1,012 | --- | 7,315 | --- | 12,687 | --- |
| 2010 Households | 1,528 | --- | 9,102 | --- | 16,039 | --- |
| % Annual Change (2010 - 2018) | 6.4% | --- | 3.1% | --- | 3.3% | --- |
| **Quarterly Population** | | | | | | |
| 2018 Q2 | 4,117 | --- | 30,788 | --- | 51,632 | --- |
| 2018 Q1 | 4,100 | --- | 30,417 | --- | 51,045 | --- |
| 2017 Q4 | 4,067 | --- | 30,124 | --- | 50,485 | --- |
| 2017 Q3 | 4,044 | --- | 29,910 | --- | 50,105 | --- |
| 2017 Q2 | 4,036 | --- | 29,729 | --- | 49,677 | --- |
| 2017 Q1 | 4,032 | --- | 29,153 | --- | 48,960 | --- |
| 2016 Q4 | 4,006 | --- | 28,939 | --- | 48,628 | --- |
| 2016 Q3 | 3,954 | --- | 28,243 | --- | 47,611 | --- |
| 2016 Q2 | 3,910 | --- | 27,882 | --- | 46,997 | --- |
| **Income (2018)** | | | | | | |
| **Per Capita Income** | $20,648 | --- | $16,600 | --- | $19,034 | --- |

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| **Average Household Income** | $50,113 | --- | $46,679 | --- | $50,535 | --- |
| **Median Household Income** | $37,411 | --- | $36,030 | --- | $39,573 | --- |
| Less than $15,000 | 258 | 15.2% | 1,852 | 16.9% | 3,032 | 15.6% |
| $15,000 - $19,999 | 108 | 6.4% | 891 | 8.1% | 1,431 | 7.4% |
| $20,000 - $24,999 | 160 | 9.4% | 943 | 8.6% | 1,479 | 7.6% |
| $25,000 - $29,999 | 154 | 9.1% | 1,021 | 9.3% | 1,692 | 8.7% |
| $30,000 - $34,999 | 147 | 8.7% | 832 | 7.6% | 1,349 | 6.9% |
| $35,000 - $39,999 | 88 | 5.2% | 697 | 6.4% | 1,209 | 6.2% |
| $40,000 - $44,999 | 89 | 5.2% | 599 | 5.5% | 1,165 | 6.0% |
| $45,000 - $49,999 | 87 | 5.1% | 629 | 5.7% | 1,036 | 5.3% |
| $50,000 - $54,999 | 77 | 4.5% | 468 | 4.3% | 923 | 4.7% |
| $55,000 - $59,999 | 75 | 4.4% | 414 | 3.8% | 873 | 4.5% |
| $60,000 - $64,999 | 63 | 3.7% | 376 | 3.4% | 726 | 3.7% |
| $65,000 - $69,999 | 53 | 3.1% | 325 | 3.0% | 623 | 3.2% |
| $70,000 - $79,999 | 79 | 4.6% | 487 | 4.4% | 962 | 4.9% |
| $80,000 - $89,999 | 51 | 3.0% | 336 | 3.1% | 703 | 3.6% |
| $90,000 - $99,999 | 44 | 2.6% | 289 | 2.6% | 596 | 3.1% |
| $100,000 - $125,000 | 72 | 4.2% | 420 | 3.8% | 768 | 3.9% |
| $125,000 - $149,999 | 34 | 2.0% | 139 | 1.3% | 312 | 1.6% |
| $150,000 - $199,999 | 40 | 2.4% | 163 | 1.5% | 365 | 1.9% |
| $200,000 - $249,999 | 10 | 0.6% | 39 | 0.4% | 115 | 0.6% |
| $250,000 - $499,999 | 4 | 0.2% | 16 | 0.1% | 48 | 0.2% |
| $500,000+ | 3 | 0.2% | 14 | 0.1% | 41 | 0.2% |
| **Education (2018)** | | | | | | |
| Less than 9th Grade | 231 | 7.8% | 3,021 | 14.6% | 4,167 | 11.5% |
| Some High School | 243 | 8.2% | 2,441 | 11.8% | 3,793 | 10.4% |
| High School Grad | 1,143 | 38.5% | 7,592 | 36.6% | 13,579 | 37.4% |
| Some College | 616 | 20.7% | 3,914 | 18.9% | 7,451 | 20.5% |
| Associate Degree | 212 | 7.1% | 1,289 | 6.2% | 2,273 | 6.3% |
| Bachelors Degree | 387 | 13.0% | 1,756 | 8.5% | 3,544 | 9.8% |
| Masters Degree | 72 | 2.4% | 510 | 2.5% | 1,072 | 3.0% |
| Doctorate or Professional Degree | 66 | 2.2% | 219 | 1.1% | 432 | 1.2% |
| **Total Population by Age** | | | | | | |
| **Average Age (2018)** | 45.3 | | 41.1 | | 44.0 | |
| **Children (2018)** | | | | | | |
| Under 5 Years | 229 | 5.6% | 1,812 | 5.9% | 2,787 | 5.4% |

## Demographic Detail Report

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|---|---|---|---|---|---|---|
| 5-14 Years Old | 431 | 10.5% | 3,823 | 12.4% | 5,731 | 11.1% |
| 14-18 Years Old | 188 | 4.6% | 1,767 | 5.7% | 2,662 | 5.2% |
| **Adults (2018)** | | | | | | |
| 18 to 22 Years Old | 175 | 4.2% | 1,556 | 5.1% | 2,430 | 4.7% |
| 22 to 25 Years Old | 123 | 3.0% | 1,088 | 3.5% | 1,711 | 3.3% |
| 25 to 35 Years Old | 414 | 10.1% | 3,679 | 11.9% | 5,633 | 10.9% |
| 35 to 45 Years Old | 448 | 10.9% | 3,762 | 12.2% | 5,698 | 11.0% |
| 45 to 55 Years Old | 460 | 11.2% | 3,253 | 10.6% | 5,277 | 10.2% |
| 55 to 65 Years Old | 442 | 10.7% | 3,179 | 10.3% | 5,428 | 10.5% |
| 65 to 75 Years Old | 516 | 12.5% | 3,144 | 10.2% | 6,345 | 12.3% |
| 75 to 85 Years Old | 532 | 12.9% | 2,784 | 9.0% | 5,911 | 11.4% |
| 85+ Years Old | 159 | 3.9% | 942 | 3.1% | 2,019 | 3.9% |
| **Ancestry (2018)** | | | | | | |
| Native American (Indian/Eskimo) | 9 | 0.2% | 55 | 0.2% | 88 | 0.2% |
| Hawaiian/Pacific Islander | 2 | 0.1% | 6 | 0.0% | 8 | 0.0% |
| Mexican | 456 | 11.1% | 6,806 | 22.1% | 9,346 | 18.1% |
| Puerto Rican | 318 | 7.7% | 2,989 | 9.7% | 4,463 | 8.6% |
| Cuban | 64 | 1.5% | 541 | 1.8% | 746 | 1.4% |
| Dominican | 8 | 0.2% | 155 | 0.5% | 186 | 0.4% |
| Central American | 45 | 1.1% | 348 | 1.1% | 522 | 1.0% |
| South American | 52 | 1.3% | 470 | 1.5% | 772 | 1.5% |
| Chinese | 3 | 0.1% | 13 | 0.0% | 21 | 0.0% |
| Japanese | 0 | 0.0% | 22 | 0.1% | 39 | 0.1% |
| Korean | 0 | 0.0% | 0 | 0.0% | 8 | 0.0% |
| South Central Asian (e.g. Indian) | 5 | 0.1% | 33 | 0.1% | 114 | 0.2% |
| South East Asian (e.g. Vietnamese) | 74 | 1.8% | 200 | 0.6% | 324 | 0.6% |
| Middle Eastern | 15 | 0.4% | 66 | 0.2% | 111 | 0.2% |
| **Population by Race/Ethnicity (2018)** | | | | | | |
| White, Non-Hispanic | 2,334 | 56.7% | 11,958 | 38.8% | 25,141 | 48.7% |
| Hispanic | 960 | 23.3% | 11,487 | 37.3% | 16,321 | 31.6% |
| Black / African American, Non-Hispanic | 657 | 16.0% | 6,681 | 21.7% | 8,976 | 17.4% |
| Asian, Non-Hispanic | 82 | 2.0% | 272 | 0.9% | 510 | 1.0% |
| Other, Non-Hispanic | 85 | 2.1% | 389 | 1.3% | 685 | 1.3% |

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|---|---|---|---|---|---|---|
| **Language at Home (2018)** | | | | | | |
| Spanish | 1,256 | 32.3% | 10,351 | 35.7% | 14,779 | 30.3% |
| Asian/Pacific Language | 8 | 0.2% | 78 | 0.3% | 233 | 0.5% |
| Arabic | 8 | 0.2% | 70 | 0.2% | 125 | 0.3% |
| **Family Structure (2018)** | | | | | | |
| Male Householder, No Children | 12 | 1.0% | 76 | 0.9% | 175 | 1.1% |
| Female Householder, No Children | 84 | 6.5% | 788 | 9.1% | 1,187 | 7.8% |
| Single Parent - Male | 56 | 4.4% | 410 | 4.7% | 518 | 3.4% |
| Single Parent - Female | 139 | 10.8% | 1,217 | 14.0% | 1,665 | 10.9% |
| Married w/ Children | 282 | 21.8% | 2,022 | 23.3% | 3,206 | 21.0% |
| Married w/out Children | 656 | 50.8% | 3,562 | 41.1% | 7,416 | 48.5% |
| Non-family Households | 62 | 4.8% | 600 | 6.9% | 1,114 | 7.3% |
| **Household Size (2018)** | | | | | | |
| 1 Person | 405 | 23.9% | 2,275 | 20.8% | 4,165 | 21.4% |
| 2 Persons | 768 | 45.3% | 4,186 | 38.2% | 8,295 | 42.7% |
| 3 Persons | 204 | 12.0% | 1,414 | 12.9% | 2,329 | 12.0% |
| 4 Persons | 161 | 9.5% | 1,347 | 12.3% | 2,088 | 10.7% |
| 5 Persons | 91 | 5.4% | 860 | 7.9% | 1,315 | 6.8% |
| 6 Persons | 35 | 2.1% | 462 | 4.2% | 676 | 3.5% |
| 7+ Persons | 32 | 1.9% | 406 | 3.7% | 579 | 3.0% |
| **Housing (2018)** | | | | | | |
| Owner-Occupied | 1,166 | 39.6% | 7,459 | 51.4% | 14,292 | 55.7% |
| Renter-Occupied | 530 | 18.0% | 3,490 | 24.0% | 5,155 | 20.1% |
| Vacant | 1,249 | 42.4% | 3,576 | 24.6% | 6,198 | 24.2% |

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|---|---|---|---|---|---|---|
| **Components of Change (2018)** | | | | | | |
| Births | 40 | 1.0% | 334 | 1.1% | 515 | 1.0% |
| Deaths | 56 | 1.4% | 325 | 1.1% | 664 | 1.3% |
| Migration | 96 | 2.3% | 1,049 | 3.4% | 2,104 | 4.1% |
| **Other Population (2018)** | | | | | | |
| Seasonal Population | 1,568 | --- | 3,816 | --- | 6,459 | --- |
| Transient Population | 45 | --- | 283 | --- | 394 | --- |
| Group Quarters Population | 1 | --- | 192 | --- | 269 | --- |
| Institutionalized | 0 | --- | 107 | --- | 173 | --- |
| College | 0 | --- | 55 | --- | 55 | --- |
| Military | 0 | --- | 0 | --- | 0 | --- |
| Other | 1 | --- | 30 | --- | 41 | --- |
| **Home Value (2018)** | | | | | | |
| Median Home Value | $193,990 | --- | $202,068 | --- | $194,404 | --- |
| Average Home Value | $173,056 | --- | $175,480 | --- | $166,523 | --- |
| Under $20,000 | 22 | 1.9% | 296 | 4.0% | 616 | 4.3% |
| $20,000 to $40,000 | 44 | 3.8% | 347 | 4.7% | 920 | 6.4% |
| $40,000 to $60,000 | 34 | 2.9% | 291 | 3.9% | 819 | 5.7% |
| $60,000 to $80,000 | 126 | 10.8% | 400 | 5.4% | 776 | 5.4% |
| $80,000 to $100,000 | 100 | 8.5% | 409 | 5.5% | 949 | 6.6% |
| $100,000 to $125,000 | 108 | 9.3% | 667 | 8.9% | 1,375 | 9.6% |
| $125,000 to $150,000 | 85 | 7.3% | 703 | 9.4% | 1,387 | 9.7% |
| $150,000 to $200,000 | 210 | 18.1% | 1,472 | 19.7% | 2,299 | 16.1% |
| $200,000 to $250,000 | 167 | 14.3% | 1,071 | 14.4% | 1,815 | 12.7% |
| $250,000 to $300,000 | 101 | 8.6% | 759 | 10.2% | 1,366 | 9.6% |
| $300,000 to $400,000 | 133 | 11.4% | 655 | 8.8% | 1,157 | 8.1% |
| $400,000 to $500,000 | 19 | 1.6% | 223 | 3.0% | 410 | 2.9% |
| $500,000 to $750,000 | 2 | 0.2% | 102 | 1.4% | 263 | 1.8% |
| $750,000 to $1,000,000 | 10 | 0.9% | 16 | 0.2% | 53 | 0.4% |
| $1,000,000 or more | 4 | 0.3% | 47 | 0.6% | 87 | 0.6% |
| **Vehicles Per Household (2018)** | | | | | | |
| No Vehicle | 118 | 7.0% | 1,115 | 10.2% | 1,443 | 7.4% |

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| | 1 Mile | | 3 Miles | | 5 Miles | |
|---|---|---|---|---|---|---|
| 1 Vehicle | 910 | 53.6% | 5,326 | 48.6% | 9,762 | 50.2% |
| 2 Vehicles | 526 | 31.0% | 3,503 | 32.0% | 6,482 | 33.3% |
| 3 Vehicles | 127 | 7.5% | 853 | 7.8% | 1,452 | 7.5% |
| 4 Vehicles | 13 | 0.8% | 126 | 1.2% | 208 | 1.1% |
| 5 or more Vehicles | 3 | 0.2% | 26 | 0.2% | 99 | 0.5% |
| | | | | | | |
| **Economic Indicators (2018)** | | | | | | |
| Gross Domestic Product (GDP) - in 1,000s | $125,156 | --- | $760,061 | --- | $1,396,931 | --- |
| Economic Viability | 174 | --- | 168 | --- | 167 | --- |
| Economic Viability, Indexed | 93 | --- | 91 | --- | 90 | --- |
| Average Salary | $36,937 | --- | $33,080 | --- | $35,075 | --- |
| Average Mortgage-Risk | 3.25 | --- | 3.06 | --- | 2.93 | --- |
| | | | | | | |
| **Businesses (2018)** | | | | | | |
| Establishments | 88 | --- | 546 | --- | 767 | --- |
| Employees (FTEs) | 1,055 | --- | 7,259 | --- | 10,621 | --- |
| | | | | | | |
| **Employment, Pop 16+ (2018)** | 3,367 | | 24,254 | | 41,786 | |
| Armed Forces | 0 | 0.0% | 1 | 0.0% | 8 | 0.0% |
| Civilian | 1,765 | 52.4% | 12,038 | 49.6% | 19,926 | 47.7% |
| Employed | 1,671 | 49.6% | 11,554 | 47.6% | 19,099 | 45.7% |
| Unemployed | 93 | 2.8% | 483 | 2.0% | 827 | 2.0% |
| Not in Labor Force | 1,602 | 47.6% | 12,216 | 50.4% | 21,852 | 52.3% |
| **Unemployment Rate (2018)** | | 5.6% | | 4.2% | | 4.4% |
| | | | | | | |
| **Employment by Occupation (2018)** | | --- | | --- | | --- |
| White Collar | | | | | | |
| Managerial and Executive | 148 | 8.9% | 703 | 6.1% | 1,437 | 7.5% |
| Professional Specialty | 251 | 15.0% | 1,388 | 12.0% | 2,490 | 13.0% |
| Healthcare and Support | 10 | 0.6% | 149 | 1.3% | 309 | 1.6% |
| Sales | 217 | 13.0% | 1,056 | 9.1% | 2,083 | 10.9% |
| Office and Administration | 194 | 11.6% | 1,261 | 10.9% | 2,274 | 11.9% |
| | | | | | | |
| Blue Collar | | | | | | |
| Protective Services | 36 | 2.1% | 206 | 1.8% | 328 | 1.7% |
| Food Preparation and Serving | 163 | 9.8% | 1,321 | 11.4% | 1,919 | 10.0% |
| Building Maintenance and Cleaning | 131 | 7.8% | 1,541 | 13.3% | 2,360 | 12.4% |

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|---|---|---|---|---|---|---|
| Personal Care Services | 131 | 7.9% | 675 | 5.8% | 1,028 | 5.4% |
| Farming, Fishing & Forestry | 3 | 0.2% | 99 | 0.9% | 112 | 0.6% |
| Construction | 167 | 10.0% | 1,545 | 13.4% | 2,522 | 13.2% |
| Production & Transportation | 221 | 13.2% | 1,612 | 13.9% | 2,237 | 11.7% |
| **Employment by Industry (2018)** | | | | | | |
| Agriculture, Mining and Construction | 174 | 10.4% | 1,575 | 13.6% | 2,538 | 13.3% |
| Manufacturing | 75 | 4.5% | 357 | 3.1% | 533 | 2.8% |
| Transportation | 67 | 4.0% | 628 | 5.4% | 878 | 4.6% |
| Information | 69 | 4.1% | 322 | 2.8% | 437 | 2.3% |
| Wholesale-Retail | 271 | 16.2% | 1,402 | 12.1% | 2,529 | 13.2% |
| Finance, Insurance, and Real Estate | 28 | 1.7% | 315 | 2.7% | 697 | 3.7% |
| Professional Services | 51 | 3.1% | 183 | 1.6% | 397 | 2.1% |
| Management Services | 0 | 0.0% | 0 | 0.0% | 0 | 0.0% |
| Administration and Waste Services | 130 | 7.8% | 1,044 | 9.0% | 1,664 | 8.7% |
| Educational Services | 254 | 15.2% | 1,723 | 14.9% | 3,164 | 16.6% |
| Entertainment Services | 420 | 25.1% | 3,196 | 27.7% | 4,974 | 26.0% |
| Other Professional Services | 68 | 4.0% | 471 | 4.1% | 752 | 3.9% |
| Public Administration | 64 | 3.8% | 337 | 2.9% | 535 | 2.8% |
| **School Enrollment (2018)** | | | | | | |
| Nursery School/Pre-school | 116 | 2.8% | 537 | 1.7% | 691 | 1.3% |
| Kindergarten/Elementary School | 544 | 13.2% | 4,637 | 15.1% | 6,916 | 13.4% |
| High School | 203 | 4.9% | 1,687 | 5.5% | 2,502 | 4.8% |
| College/Graduate/Professional School | 108 | 2.6% | 1,129 | 3.7% | 1,789 | 3.5% |
| Not Enrolled | 3,145 | 76.4% | 22,799 | 74.1% | 39,734 | 77.0% |