

**Demographic Detail Report**

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
<b>Population</b>						
2018 Population	13,852	---	58,024	---	207,202	---
2023 Projected Population	16,472	---	67,382	---	238,827	---
2023 Projected Population (High Estimate)	16,731	---	69,024	---	249,338	---
2023 Projected Population (Low Estimate)	15,386	---	61,905	---	218,158	---
% Projected Annual Change (2018 - 2023)	3.8%	---	3.2%	---	3.1%	---
% Projected Annual Change (High Estimate)	4.2%	---	3.8%	---	4.1%	---
% Projected Annual Change (Low Estimate)	2.2%	---	1.3%	---	1.1%	---
2010 Census Population	10,423	---	45,646	---	163,900	---
% Annual Change (2010 - 2018)	4.1%	---	3.4%	---	3.3%	---
Population Density	3,867		2,581		3,247	
<b>Households</b>						
2018 Households	4,585	---	19,920	---	73,615	---
2023 Projected Households	5,445	---	23,064	---	84,718	---
% Projected Annual Change (2018 - 2023)	3.8%	---	3.2%	---	3.0%	---
2000 Households	1,793	---	10,868	---	42,114	---
2010 Households	3,458	---	15,731	---	58,270	---
% Annual Change (2010 - 2018)	11.6%	---	5.6%	---	4.8%	---
<b>Quarterly Population</b>						
2018 Q2	13,852	---	58,024	---	207,202	---
2018 Q1	13,703	---	57,482	---	205,596	---
2017 Q4	13,584	---	57,006	---	203,686	---
2017 Q3	13,447	---	56,512	---	202,221	---
2017 Q2	13,329	---	56,144	---	201,057	---
2017 Q1	13,259	---	55,896	---	200,161	---
2016 Q4	13,145	---	55,426	---	198,362	---
2016 Q3	12,984	---	54,934	---	196,907	---
2016 Q2	12,827	---	54,318	---	195,160	---
<b>Income (2018)</b>						
<b>Per Capita Income</b>	\$45,272	---	\$36,883	---	\$30,912	---

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<b>Average Household Income</b>	\$136,756	---	\$107,435	---	\$87,006	---
<b>Median Household Income</b>	\$101,733	---	\$82,162	---	\$67,505	---
Less than \$15,000	124	2.7%	1,217	6.1%	5,956	8.1%
\$15,000 - \$19,999	72	1.6%	462	2.3%	2,721	3.7%
\$20,000 - \$24,999	94	2.0%	590	3.0%	3,770	5.1%
\$25,000 - \$29,999	112	2.4%	775	3.9%	3,850	5.2%
\$30,000 - \$34,999	158	3.4%	920	4.6%	3,680	5.0%
\$35,000 - \$39,999	160	3.5%	907	4.6%	3,953	5.4%
\$40,000 - \$44,999	143	3.1%	717	3.6%	3,185	4.3%
\$45,000 - \$49,999	151	3.3%	767	3.8%	3,483	4.7%
\$50,000 - \$54,999	160	3.5%	883	4.4%	3,189	4.3%
\$55,000 - \$59,999	157	3.4%	868	4.4%	2,993	4.1%
\$60,000 - \$64,999	168	3.7%	784	3.9%	2,921	4.0%
\$65,000 - \$69,999	152	3.3%	676	3.4%	2,605	3.5%
\$70,000 - \$79,999	253	5.5%	1,179	5.9%	4,413	6.0%
\$80,000 - \$89,999	207	4.5%	987	5.0%	3,556	4.8%
\$90,000 - \$99,999	176	3.8%	825	4.1%	2,970	4.0%
\$100,000 - \$125,000	434	9.5%	1,779	8.9%	6,017	8.2%
\$125,000 - \$149,999	401	8.7%	1,341	6.7%	3,841	5.2%
\$150,000 - \$199,999	918	20.0%	2,955	14.8%	7,056	9.6%
\$200,000 - \$249,999	307	6.7%	722	3.6%	1,933	2.6%
\$250,000 - \$499,999	131	2.9%	309	1.6%	829	1.1%
\$500,000+	109	2.4%	258	1.3%	693	0.9%
<b>Education (2018)</b>						
Less than 9th Grade	209	2.3%	1,658	4.3%	7,324	5.3%
Some High School	252	2.8%	1,711	4.4%	8,430	6.1%
High School Grad	1,422	15.8%	7,785	20.2%	33,762	24.6%
Some College	1,416	15.7%	6,670	17.3%	24,806	18.1%
Associate Degree	722	8.0%	3,519	9.1%	13,759	10.0%
Bachelors Degree	2,919	32.4%	10,712	27.8%	31,886	23.2%
Masters Degree	1,353	15.0%	4,375	11.4%	12,065	8.8%
Doctorate or Professional Degree	705	7.8%	2,081	5.4%	5,162	3.8%
<b>Total Population by Age</b>						
<b>Average Age (2018)</b>	38.6		39.0		37.9	
<b>Children (2018)</b>						
Under 5 Years	753	5.4%	3,349	5.8%	13,719	6.6%

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5-14 Years Old	1,502	10.8%	6,317	10.9%	24,093	11.6%
14-18 Years Old	927	6.7%	3,429	5.9%	11,374	5.5%
<b>Adults (2018)</b>						
18 to 22 Years Old	1,098	7.9%	3,991	6.9%	12,366	6.0%
22 to 25 Years Old	574	4.1%	2,428	4.2%	8,457	4.1%
25 to 35 Years Old	1,385	10.0%	6,430	11.1%	26,524	12.8%
35 to 45 Years Old	1,383	10.0%	6,292	10.8%	26,890	13.0%
45 to 55 Years Old	2,428	17.5%	9,431	16.3%	30,064	14.5%
55 to 65 Years Old	2,095	15.1%	8,601	14.8%	27,238	13.1%
65 to 75 Years Old	1,155	8.3%	5,056	8.7%	16,952	8.2%
75 to 85 Years Old	431	3.1%	2,049	3.5%	7,208	3.5%
85+ Years Old	121	0.9%	652	1.1%	2,317	1.1%
<b>Ancestry (2018)</b>						
Native American (Indian/Eskimo)	16	0.1%	104	0.2%	473	0.2%
Hawaiian/Pacific Islander	6	0.0%	41	0.1%	160	0.1%
Mexican	129	0.9%	1,484	2.6%	9,889	4.8%
Puerto Rican	431	3.1%	2,670	4.6%	12,250	5.9%
Cuban	189	1.4%	731	1.3%	2,425	1.2%
Dominican	172	1.2%	654	1.1%	2,752	1.3%
Central American	76	0.6%	422	0.7%	3,025	1.5%
South American	345	2.5%	1,507	2.6%	6,068	2.9%
Chinese	127	0.9%	354	0.6%	1,405	0.7%
Japanese	4	0.0%	29	0.0%	202	0.1%
Korean	74	0.5%	296	0.5%	1,068	0.5%
South Central Asian (e.g. Indian)	464	3.3%	1,553	2.7%	4,773	2.3%
South East Asian (e.g. Vietnamese)	558	4.0%	1,981	3.4%	4,963	2.4%
Middle Eastern	91	0.7%	444	0.8%	1,577	0.8%
<b>Population by Race/Ethnicity (2018)</b>						
White, Non-Hispanic	9,219	66.6%	34,269	59.1%	104,850	50.6%
Hispanic	1,586	11.5%	8,411	14.5%	39,089	18.9%
Black / African American, Non-Hispanic	1,409	10.2%	9,067	15.6%	42,735	20.6%
Asian, Non-Hispanic	1,235	8.9%	4,256	7.3%	12,556	6.1%
Other, Non-Hispanic	402	2.9%	2,021	3.5%	7,972	3.8%

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<b>Language at Home (2018)</b>						
Spanish	1,384	10.6%	6,880	12.6%	32,332	16.7%
Asian/Pacific Language	886	6.8%	3,185	5.8%	7,647	4.0%
Arabic	23	0.2%	167	0.3%	951	0.5%
<b>Family Structure (2018)</b>						
Male Householder, No Children	100	2.5%	434	2.6%	1,973	3.3%
Female Householder, No Children	174	4.4%	1,128	6.8%	4,908	8.3%
Single Parent - Male	67	1.7%	455	2.7%	1,601	2.7%
Single Parent - Female	358	9.0%	1,607	9.6%	6,843	11.6%
Married w/ Children	1,615	40.4%	5,742	34.4%	18,050	30.7%
Married w/out Children	1,518	37.9%	6,471	38.8%	21,493	36.5%
Non-family Households	168	4.2%	852	5.1%	4,022	6.8%
<b>Household Size (2018)</b>						
1 Person	585	12.8%	3,232	16.2%	14,726	20.0%
2 Persons	1,367	29.8%	6,178	31.0%	22,915	31.1%
3 Persons	937	20.4%	3,915	19.7%	13,861	18.8%
4 Persons	1,064	23.2%	4,021	20.2%	12,504	17.0%
5 Persons	433	9.4%	1,670	8.4%	5,880	8.0%
6 Persons	141	3.1%	605	3.0%	2,315	3.1%
7+ Persons	59	1.3%	299	1.5%	1,415	1.9%
<b>Housing (2018)</b>						
Owner-Occupied	3,469	71.1%	14,268	66.0%	45,989	56.4%
Renter-Occupied	1,116	22.9%	5,652	26.2%	27,626	33.9%
Vacant	296	6.1%	1,689	7.8%	7,984	9.8%

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<b>Components of Change (2018)</b>						
Births	149	1.1%	643	1.1%	2,457	1.2%
Deaths	83	0.6%	369	0.6%	1,267	0.6%
Migration	456	3.3%	1,606	2.8%	4,955	2.4%
<b>Other Population (2018)</b>						
Seasonal Population	121	---	512	---	2,522	---
Transient Population	0	---	251	---	3,806	---
Group Quarters Population	14	---	321	---	835	---
Institutionalized	14	---	253	---	713	---
College	0	---	0	---	0	---
Military	0	---	0	---	0	---
Other	0	---	67	---	122	---
<b>Home Value (2018)</b>						
Median Home Value	\$764,357	---	\$613,120	---	\$462,376	---
Average Home Value	\$670,028	---	\$531,787	---	\$405,744	---
Under \$20,000	2	0.1%	80	0.6%	571	1.2%
\$20,000 to \$40,000	1	0.0%	43	0.3%	343	0.7%
\$40,000 to \$60,000	0	0.0%	55	0.4%	455	1.0%
\$60,000 to \$80,000	0	0.0%	46	0.3%	473	1.0%
\$80,000 to \$100,000	4	0.1%	110	0.8%	716	1.6%
\$100,000 to \$125,000	8	0.2%	111	0.8%	1,260	2.7%
\$125,000 to \$150,000	54	1.6%	279	2.0%	1,569	3.4%
\$150,000 to \$200,000	30	0.9%	615	4.3%	3,484	7.6%
\$200,000 to \$250,000	39	1.1%	779	5.5%	3,957	8.6%
\$250,000 to \$300,000	65	1.9%	1,025	7.2%	4,219	9.2%
\$300,000 to \$400,000	274	7.9%	1,815	12.7%	6,679	14.5%
\$400,000 to \$500,000	493	14.2%	2,059	14.4%	5,855	12.7%
\$500,000 to \$750,000	1,100	31.7%	3,516	24.6%	8,778	19.1%
\$750,000 to \$1,000,000	724	20.9%	1,842	12.9%	3,740	8.1%
\$1,000,000 or more	674	19.4%	1,894	13.3%	3,891	8.5%
<b>Vehicles Per Household (2018)</b>						
No Vehicle	97	2.1%	635	3.2%	3,149	4.3%

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1 Vehicle	1,166	25.4%	6,009	30.2%	25,445	34.6%
2 Vehicles	2,210	48.2%	9,058	45.5%	31,283	42.5%
3 Vehicles	774	16.9%	3,016	15.1%	10,387	14.1%
4 Vehicles	297	6.5%	1,003	5.0%	2,622	3.6%
5 or more Vehicles	41	0.9%	200	1.0%	728	1.0%
<b>Economic Indicators (2018)</b>						
Gross Domestic Product (GDP) - in 1,000s	\$890,747	---	\$3,277,797	---	\$9,635,128	---
Economic Viability	177	---	176	---	174	---
Economic Viability, Indexed	95	---	95	---	94	---
Average Salary	\$48,654	---	\$45,616	---	\$42,706	---
Average Mortgage-Risk	2.80	---	2.99	---	2.98	---
<b>Businesses (2018)</b>						
Establishments	215	---	1,621	---	4,424	---
Employees (FTEs)	2,731	---	21,173	---	65,377	---
<b>Employment, Pop 16+ (2018)</b>						
Employment, Pop 16+ (2018)	11,138		46,673		163,784	
Armed Forces	8	0.1%	34	0.1%	62	0.0%
Civilian	7,845	70.4%	32,446	69.5%	116,010	70.8%
Employed	7,604	68.3%	31,364	67.2%	111,135	67.9%
Unemployed	241	2.2%	1,082	2.3%	4,875	3.0%
Not in Labor Force	3,285	29.5%	14,194	30.4%	47,711	29.1%
<b>Unemployment Rate (2018)</b>		3.1%		3.3%		4.2%
<b>Employment by Occupation (2018)</b>						
<b>White Collar</b>						
Managerial and Executive	1,908	25.1%	7,168	22.9%	21,259	19.1%
Professional Specialty	1,941	25.5%	6,917	22.1%	22,008	19.8%
Healthcare and Support	81	1.1%	352	1.1%	2,040	1.8%
Sales	1,203	15.8%	4,663	14.9%	14,974	13.5%
Office and Administration	868	11.4%	3,988	12.7%	15,103	13.6%
<b>Blue Collar</b>						
Protective Services	79	1.0%	506	1.6%	2,112	1.9%
Food Preparation and Serving	524	6.9%	2,198	7.0%	8,975	8.1%
Building Maintenance and Cleaning	160	2.1%	1,195	3.8%	6,242	5.6%

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Personal Care Services	437	5.7%	1,631	5.2%	4,539	4.1%
Farming, Fishing & Forestry	0	0.0%	3	0.0%	195	0.2%
Construction	180	2.4%	1,217	3.9%	6,980	6.3%
Production & Transportation	224	2.9%	1,526	4.9%	6,708	6.0%
<b>Employment by Industry (2018)</b>						
Agriculture, Mining and Construction	274	3.6%	1,574	5.0%	7,264	6.5%
Manufacturing	353	4.6%	1,413	4.5%	4,445	4.0%
Transportation	182	2.4%	952	3.0%	4,060	3.7%
Information	66	0.9%	502	1.6%	2,400	2.2%
Wholesale-Retail	1,028	13.5%	4,608	14.7%	17,150	15.4%
Finance, Insurance, and Real Estate	592	7.8%	2,460	7.8%	8,260	7.4%
Professional Services	747	9.8%	2,463	7.9%	7,058	6.4%
Management Services	46	0.6%	107	0.3%	141	0.1%
Administration and Waste Services	469	6.2%	2,276	7.3%	8,250	7.4%
Educational Services	1,586	20.9%	5,769	18.4%	19,446	17.5%
Entertainment Services	1,640	21.6%	6,743	21.5%	25,425	22.9%
Other Professional Services	444	5.8%	1,570	5.0%	4,455	4.0%
Public Administration	178	2.3%	928	3.0%	2,783	2.5%
<b>School Enrollment (2018)</b>						
Nursery School/Pre-school	311	2.2%	1,038	1.8%	3,835	1.9%
Kindergarten/Elementary School	2,324	16.8%	8,463	14.6%	27,732	13.4%
High School	1,057	7.6%	3,997	6.9%	12,414	6.0%
College/Graduate/Professional School	1,039	7.5%	4,677	8.1%	16,312	7.9%
Not Enrolled	9,121	65.8%	39,850	68.7%	146,909	70.9%