

Demographic Detail Report

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
Population						
2018 Population	7,723	---	48,142	---	106,580	---
2023 Projected Population	7,958	---	50,152	---	113,183	---
2023 Projected Population (High Estimate)	8,227	---	52,450	---	119,653	---
2023 Projected Population (Low Estimate)	7,876	---	48,448	---	108,124	---
% Projected Annual Change (2018 - 2023)	0.6%	---	0.8%	---	1.2%	---
% Projected Annual Change (High Estimate)	1.3%	---	1.8%	---	2.5%	---
% Projected Annual Change (Low Estimate)	0.4%	---	0.1%	---	0.3%	---
2010 Census Population	7,163	---	43,720	---	93,458	---
% Annual Change (2010 - 2018)	1.0%	---	1.3%	---	1.8%	---
Population Density	3,123		2,032		1,422	
Households						
2018 Households	2,510	---	16,731	---	37,786	---
2023 Projected Households	2,587	---	17,430	---	40,034	---
% Projected Annual Change (2018 - 2023)	0.6%	---	0.8%	---	1.2%	---
2000 Households	1,619	---	10,959	---	27,577	---
2010 Households	2,326	---	15,190	---	33,297	---
% Annual Change (2010 - 2018)	5.5%	---	4.8%	---	2.6%	---
Quarterly Population						
2018 Q2	7,723	---	48,142	---	106,580	---
2018 Q1	7,701	---	47,969	---	106,165	---
2017 Q4	7,677	---	47,873	---	105,993	---
2017 Q3	7,663	---	47,507	---	104,609	---
2017 Q2	7,659	---	47,541	---	104,521	---
2017 Q1	7,613	---	47,410	---	104,205	---
2016 Q4	7,594	---	47,158	---	103,731	---
2016 Q3	7,575	---	46,862	---	103,306	---
2016 Q2	7,501	---	46,472	---	102,517	---
Income (2018)						
Per Capita Income	\$22,571	---	\$26,533	---	\$27,040	---

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Average Household Income	\$69,444	---	\$76,345	---	\$76,270	---
Median Household Income	\$58,060	---	\$62,349	---	\$61,089	---
Less than \$15,000	292	11.6%	1,375	8.2%	3,216	8.5%
\$15,000 - \$19,999	118	4.7%	997	6.0%	2,052	5.4%
\$20,000 - \$24,999	119	4.7%	736	4.4%	1,858	4.9%
\$25,000 - \$29,999	62	2.5%	713	4.3%	1,785	4.7%
\$30,000 - \$34,999	139	5.5%	844	5.0%	2,120	5.6%
\$35,000 - \$39,999	136	5.4%	847	5.1%	1,784	4.7%
\$40,000 - \$44,999	108	4.3%	662	4.0%	1,506	4.0%
\$45,000 - \$49,999	127	5.1%	720	4.3%	1,722	4.6%
\$50,000 - \$54,999	85	3.4%	765	4.6%	1,753	4.6%
\$55,000 - \$59,999	115	4.6%	778	4.6%	1,695	4.5%
\$60,000 - \$64,999	89	3.6%	678	4.1%	1,562	4.1%
\$65,000 - \$69,999	84	3.4%	629	3.8%	1,453	3.8%
\$70,000 - \$79,999	155	6.2%	1,084	6.5%	2,392	6.3%
\$80,000 - \$89,999	175	7.0%	961	5.7%	1,983	5.2%
\$90,000 - \$99,999	152	6.0%	815	4.9%	1,677	4.4%
\$100,000 - \$125,000	240	9.5%	1,433	8.6%	3,362	8.9%
\$125,000 - \$149,999	141	5.6%	1,009	6.0%	1,925	5.1%
\$150,000 - \$199,999	131	5.2%	1,146	6.8%	2,679	7.1%
\$200,000 - \$249,999	24	1.0%	303	1.8%	705	1.9%
\$250,000 - \$499,999	11	0.4%	130	0.8%	301	0.8%
\$500,000+	9	0.3%	108	0.6%	254	0.7%
Education (2018)						
Less than 9th Grade	266	5.4%	1,982	6.2%	4,132	5.7%
Some High School	585	11.8%	2,787	8.7%	5,726	7.9%
High School Grad	1,517	30.6%	9,199	28.7%	20,874	29.0%
Some College	898	18.1%	6,989	21.8%	15,358	21.3%
Associate Degree	527	10.6%	3,008	9.4%	6,772	9.4%
Bachelors Degree	783	15.8%	5,392	16.8%	12,806	17.8%
Masters Degree	261	5.3%	2,120	6.6%	4,897	6.8%
Doctorate or Professional Degree	124	2.5%	592	1.8%	1,470	2.0%
Total Population by Age						
Average Age (2018)	37.3		39.0		39.9	
Children (2018)						
Under 5 Years	500	6.5%	2,922	6.1%	6,263	5.9%

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5-14 Years Old	999	12.9%	5,901	12.3%	12,072	11.3%
14-18 Years Old	478	6.2%	2,754	5.7%	5,688	5.3%
Adults (2018)						
18 to 22 Years Old	478	6.2%	2,713	5.6%	6,203	5.8%
22 to 25 Years Old	306	4.0%	1,783	3.7%	4,320	4.1%
25 to 35 Years Old	883	11.4%	5,318	11.0%	12,251	11.5%
35 to 45 Years Old	1,037	13.4%	6,179	12.8%	12,759	12.0%
45 to 55 Years Old	1,116	14.5%	6,887	14.3%	14,745	13.8%
55 to 65 Years Old	943	12.2%	6,353	13.2%	14,520	13.6%
65 to 75 Years Old	613	7.9%	4,521	9.4%	10,486	9.8%
75 to 85 Years Old	288	3.7%	2,100	4.4%	5,389	5.1%
85+ Years Old	81	1.1%	712	1.5%	1,885	1.8%
Ancestry (2018)						
Native American (Indian/Eskimo)	13	0.2%	102	0.2%	241	0.2%
Hawaiian/Pacific Islander	2	0.0%	17	0.0%	38	0.0%
Mexican	638	8.3%	4,018	8.3%	8,436	7.9%
Puerto Rican	773	10.0%	3,312	6.9%	7,949	7.5%
Cuban	78	1.0%	948	2.0%	2,065	1.9%
Dominican	167	2.2%	398	0.8%	1,217	1.1%
Central American	198	2.6%	946	2.0%	1,652	1.6%
South American	85	1.1%	1,170	2.4%	1,844	1.7%
Chinese	45	0.6%	141	0.3%	368	0.3%
Japanese	0	0.0%	4	0.0%	18	0.0%
Korean	58	0.8%	369	0.8%	617	0.6%
South Central Asian (e.g. Indian)	23	0.3%	343	0.7%	654	0.6%
South East Asian (e.g. Vietnamese)	99	1.3%	508	1.1%	859	0.8%
Middle Eastern	17	0.2%	128	0.3%	430	0.4%
Population by Race/Ethnicity (2018)						
White, Non-Hispanic	4,083	52.9%	26,433	54.9%	58,720	55.1%
Hispanic	2,022	26.2%	11,049	23.0%	23,707	22.2%
Black / African American, Non-Hispanic	1,209	15.7%	8,091	16.8%	19,108	17.9%
Asian, Non-Hispanic	236	3.1%	1,394	2.9%	2,609	2.4%
Other, Non-Hispanic	172	2.2%	1,175	2.4%	2,435	2.3%

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Language at Home (2018)						
Spanish	1,363	18.9%	8,576	19.0%	18,288	18.2%
Asian/Pacific Language	182	2.5%	917	2.0%	1,783	1.8%
Arabic	9	0.1%	61	0.1%	138	0.1%
Family Structure (2018)						
Male Householder, No Children	83	4.0%	464	3.4%	977	3.2%
Female Householder, No Children	97	4.6%	907	6.6%	2,293	7.5%
Single Parent - Male	241	11.5%	614	4.5%	1,425	4.7%
Single Parent - Female	161	7.7%	1,217	8.9%	2,794	9.2%
Married w/ Children	628	29.9%	3,991	29.0%	8,032	26.4%
Married w/out Children	791	37.7%	5,606	40.8%	12,689	41.7%
Non-family Households	98	4.7%	948	6.9%	2,212	7.3%
Household Size (2018)						
1 Person	410	16.3%	2,985	17.8%	7,364	19.5%
2 Persons	723	28.8%	5,530	33.0%	12,531	33.2%
3 Persons	469	18.7%	3,098	18.5%	6,832	18.1%
4 Persons	485	19.3%	2,820	16.9%	6,087	16.1%
5 Persons	223	8.9%	1,306	7.8%	2,858	7.6%
6 Persons	107	4.2%	542	3.2%	1,190	3.1%
7+ Persons	95	3.8%	451	2.7%	925	2.4%
Housing (2018)						
Owner-Occupied	2,112	78.5%	13,226	71.8%	28,762	69.4%
Renter-Occupied	398	14.8%	3,506	19.0%	9,024	21.8%
Vacant	181	6.7%	1,699	9.2%	3,659	8.8%

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Components of Change (2018)						
Births	93	1.2%	521	1.1%	1,187	1.1%
Deaths	47	0.6%	339	0.7%	825	0.8%
Migration	18	0.2%	419	0.9%	1,697	1.6%
Other Population (2018)						
Seasonal Population	55	---	619	---	1,036	---
Transient Population	50	---	100	---	370	---
Group Quarters Population	1	---	148	---	393	---
Institutionalized	0	---	118	---	291	---
College	0	---	0	---	0	---
Military	0	---	0	---	0	---
Other	1	---	30	---	102	---
Home Value (2018)						
Median Home Value	\$292,097	---	\$321,468	---	\$331,422	---
Average Home Value	\$258,537	---	\$308,604	---	\$305,413	---
Under \$20,000	81	3.8%	276	2.1%	583	2.0%
\$20,000 to \$40,000	55	2.6%	195	1.5%	402	1.4%
\$40,000 to \$60,000	66	3.1%	235	1.8%	363	1.3%
\$60,000 to \$80,000	40	1.9%	148	1.1%	354	1.2%
\$80,000 to \$100,000	62	3.0%	245	1.9%	550	1.9%
\$100,000 to \$125,000	133	6.3%	516	3.9%	1,128	3.9%
\$125,000 to \$150,000	116	5.5%	453	3.4%	1,403	4.9%
\$150,000 to \$200,000	230	10.9%	1,349	10.2%	3,050	10.6%
\$200,000 to \$250,000	210	10.0%	1,315	9.9%	3,065	10.7%
\$250,000 to \$300,000	304	14.4%	1,759	13.3%	3,678	12.8%
\$300,000 to \$400,000	391	18.5%	2,612	19.7%	5,345	18.6%
\$400,000 to \$500,000	198	9.4%	2,133	16.1%	4,197	14.6%
\$500,000 to \$750,000	191	9.1%	1,668	12.6%	3,584	12.5%
\$750,000 to \$1,000,000	26	1.2%	197	1.5%	501	1.7%
\$1,000,000 or more	8	0.4%	123	0.9%	555	1.9%
Vehicles Per Household (2018)						
No Vehicle	123	4.9%	916	5.5%	2,056	5.4%

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1 Vehicle	752	30.0%	5,262	31.4%	12,910	34.2%
2 Vehicles	1,114	44.4%	7,198	43.0%	15,877	42.0%
3 Vehicles	338	13.5%	2,377	14.2%	5,111	13.5%
4 Vehicles	161	6.4%	798	4.8%	1,497	4.0%
5 or more Vehicles	22	0.9%	180	1.1%	336	0.9%
Economic Indicators (2018)						
Gross Domestic Product (GDP) - in 1,000s	\$232,705	---	\$1,799,836	---	\$4,091,343	---
Economic Viability	170	---	173	---	175	---
Economic Viability, Indexed	92	---	93	---	94	---
Average Salary	\$42,682	---	\$43,336	---	\$43,288	---
Average Mortgage-Risk	3.05	---	3.05	---	3.01	---
Businesses (2018)						
Establishments	123	---	1,029	---	2,098	---
Employees (FTEs)	980	---	11,249	---	24,559	---
Employment, Pop 16+ (2018)						
Employment, Pop 16+	5,968		37,927		85,412	
Armed Forces	0	0.0%	0	0.0%	67	0.1%
Civilian	3,966	66.5%	24,553	64.7%	55,098	64.5%
Employed	3,755	62.9%	23,369	61.6%	52,349	61.3%
Unemployed	211	3.5%	1,184	3.1%	2,749	3.2%
Not in Labor Force	2,002	33.5%	13,374	35.3%	30,246	35.4%
Unemployment Rate (2018)						
Unemployment Rate		5.3%		4.8%		5.0%
Employment by Occupation (2018)						
White Collar						
Managerial and Executive	460	12.2%	3,523	15.1%	8,025	15.3%
Professional Specialty	777	20.7%	5,025	21.5%	11,337	21.7%
Healthcare and Support	81	2.2%	505	2.2%	1,032	2.0%
Sales	462	12.3%	2,595	11.1%	6,710	12.8%
Office and Administration	641	17.1%	3,255	13.9%	7,263	13.9%
Blue Collar						
Protective Services	101	2.7%	483	2.1%	1,032	2.0%
Food Preparation and Serving	209	5.6%	1,254	5.4%	2,772	5.3%
Building Maintenance and Cleaning	96	2.6%	1,053	4.5%	2,089	4.0%

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Personal Care Services	100	2.7%	602	2.6%	1,460	2.8%
Farming, Fishing & Forestry	39	1.0%	192	0.8%	443	0.8%
Construction	366	9.7%	2,412	10.3%	4,976	9.5%
Production & Transportation	422	11.2%	2,470	10.6%	5,210	10.0%
Employment by Industry (2018)						
Agriculture, Mining and Construction	285	7.6%	2,308	9.9%	4,967	9.5%
Manufacturing	216	5.7%	1,238	5.3%	2,548	4.9%
Transportation	131	3.5%	1,159	5.0%	2,330	4.5%
Information	103	2.7%	628	2.7%	1,711	3.3%
Wholesale-Retail	642	17.1%	3,497	15.0%	8,941	17.1%
Finance, Insurance, and Real Estate	276	7.3%	1,394	6.0%	3,569	6.8%
Professional Services	263	7.0%	1,612	6.9%	3,571	6.8%
Management Services	0	0.0%	11	0.0%	31	0.1%
Administration and Waste Services	175	4.7%	1,738	7.4%	3,428	6.5%
Educational Services	816	21.7%	5,280	22.6%	10,968	21.0%
Entertainment Services	591	15.7%	2,898	12.4%	6,143	11.7%
Other Professional Services	114	3.0%	821	3.5%	2,492	4.8%
Public Administration	143	3.8%	785	3.4%	1,652	3.2%
School Enrollment (2018)						
Nursery School/Pre-school	96	1.2%	629	1.3%	1,681	1.6%
Kindergarten/Elementary School	1,133	14.7%	5,620	11.7%	12,544	11.8%
High School	532	6.9%	3,278	6.8%	6,972	6.5%
College/Graduate/Professional School	541	7.0%	3,532	7.3%	6,643	6.2%
Not Enrolled	5,421	70.2%	35,083	72.9%	78,740	73.9%