

**Demographic Detail Report**

STI: PopStats, 2018 Q2

	1 Mile		3 Miles		5 Miles	
<b>Population</b>						
2018 Population	6,304	---	17,791	---	29,059	---
2023 Projected Population	6,733	---	18,787	---	30,465	---
2023 Projected Population (High Estimate)	6,853	---	19,023	---	30,771	---
2023 Projected Population (Low Estimate)	6,343	---	17,716	---	28,824	---
% Projected Annual Change (2018 - 2023)	1.4%	---	1.1%	---	1.0%	---
% Projected Annual Change (High Estimate)	1.7%	---	1.4%	---	1.2%	---
% Projected Annual Change (Low Estimate)	0.1%	---	-0.1%	---	-0.2%	---
2010 Census Population	5,773	---	16,785	---	27,861	---
% Annual Change (2010 - 2018)	1.1%	---	0.7%	---	0.5%	---
Population Density	1,997		674		377	
<b>Households</b>						
2018 Households	2,303	---	6,840	---	11,795	---
2023 Projected Households	2,468	---	7,237	---	12,371	---
% Projected Annual Change (2018 - 2023)	1.4%	---	1.2%	---	1.0%	---
2000 Households	2,230	---	6,277	---	9,798	---
2010 Households	2,100	---	6,435	---	11,312	---
% Annual Change (2010 - 2018)	-0.7%	---	0.3%	---	1.9%	---
<b>Quarterly Population</b>						
2018 Q2	6,304	---	17,791	---	29,059	---
2018 Q1	6,273	---	17,686	---	28,894	---
2017 Q4	6,193	---	17,490	---	28,746	---
2017 Q3	6,209	---	17,491	---	28,735	---
2017 Q2	6,205	---	17,546	---	28,786	---
2017 Q1	6,196	---	17,527	---	28,733	---
2016 Q4	6,196	---	17,550	---	28,778	---
2016 Q3	6,154	---	17,469	---	28,687	---
2016 Q2	6,118	---	17,378	---	28,554	---
<b>Income (2018)</b>						
<b>Per Capita Income</b>	\$15,314	---	\$18,101	---	\$20,125	---

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<b>Average Household Income</b>	\$41,913	---	\$47,083	---	\$49,582	---
<b>Median Household Income</b>	\$28,983	---	\$32,921	---	\$36,332	---
Less than \$15,000	452	19.6%	1,270	18.6%	1,912	16.2%
\$15,000 - \$19,999	224	9.7%	583	8.5%	872	7.4%
\$20,000 - \$24,999	240	10.4%	538	7.9%	879	7.5%
\$25,000 - \$29,999	242	10.5%	723	10.6%	1,079	9.1%
\$30,000 - \$34,999	179	7.8%	561	8.2%	1,077	9.1%
\$35,000 - \$39,999	221	9.6%	601	8.8%	962	8.2%
\$40,000 - \$44,999	113	4.9%	302	4.4%	634	5.4%
\$45,000 - \$49,999	44	1.9%	197	2.9%	469	4.0%
\$50,000 - \$54,999	98	4.3%	307	4.5%	516	4.4%
\$55,000 - \$59,999	100	4.4%	320	4.7%	505	4.3%
\$60,000 - \$64,999	75	3.3%	225	3.3%	391	3.3%
\$65,000 - \$69,999	51	2.2%	175	2.6%	321	2.7%
\$70,000 - \$79,999	81	3.5%	269	3.9%	513	4.3%
\$80,000 - \$89,999	50	2.2%	175	2.6%	376	3.2%
\$90,000 - \$99,999	36	1.6%	137	2.0%	306	2.6%
\$100,000 - \$125,000	49	2.1%	220	3.2%	473	4.0%
\$125,000 - \$149,999	18	0.8%	115	1.7%	262	2.2%
\$150,000 - \$199,999	30	1.3%	103	1.5%	192	1.6%
\$200,000 - \$249,999	0	0.0%	10	0.1%	31	0.3%
\$250,000 - \$499,999	0	0.0%	4	0.1%	12	0.1%
\$500,000+	0	0.0%	4	0.1%	11	0.1%
<b>Education (2018)</b>						
Less than 9th Grade	623	14.8%	1,223	10.0%	1,495	7.2%
Some High School	618	14.7%	1,301	10.6%	2,056	9.9%
High School Grad	1,602	38.2%	4,530	37.0%	7,634	36.6%
Some College	756	18.0%	2,342	19.1%	4,397	21.1%
Associate Degree	354	8.4%	1,024	8.4%	1,674	8.0%
Bachelors Degree	170	4.0%	1,162	9.5%	2,199	10.5%
Masters Degree	44	1.1%	480	3.9%	1,035	5.0%
Doctorate or Professional Degree	28	0.7%	171	1.4%	383	1.8%
<b>Total Population by Age</b>						
<b>Average Age (2018)</b>	39.5		42.3		45.5	
<b>Children (2018)</b>						
Under 5 Years	364	5.8%	971	5.5%	1,451	5.0%

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5-14 Years Old	747	11.8%	1,956	11.0%	2,855	9.8%
14-18 Years Old	362	5.7%	971	5.5%	1,416	4.9%
<b>Adults (2018)</b>						
18 to 22 Years Old	366	5.8%	960	5.4%	1,435	4.9%
22 to 25 Years Old	273	4.3%	701	3.9%	1,030	3.5%
25 to 35 Years Old	873	13.8%	2,196	12.3%	3,163	10.9%
35 to 45 Years Old	764	12.1%	1,886	10.6%	2,855	9.8%
45 to 55 Years Old	697	11.1%	1,852	10.4%	2,885	9.9%
55 to 65 Years Old	689	10.9%	2,077	11.7%	3,338	11.5%
65 to 75 Years Old	577	9.2%	1,964	11.0%	3,753	12.9%
75 to 85 Years Old	429	6.8%	1,615	9.1%	3,558	12.2%
85+ Years Old	163	2.6%	643	3.6%	1,321	4.5%
<b>Ancestry (2018)</b>						
Native American (Indian/Eskimo)	15	0.2%	47	0.3%	71	0.2%
Hawaiian/Pacific Islander	0	0.0%	4	0.0%	7	0.0%
Mexican	1,178	18.7%	2,240	12.6%	2,661	9.2%
Puerto Rican	798	12.7%	1,735	9.8%	2,704	9.3%
Cuban	62	1.0%	197	1.1%	289	1.0%
Dominican	21	0.3%	160	0.9%	235	0.8%
Central American	8	0.1%	28	0.2%	90	0.3%
South American	74	1.2%	231	1.3%	348	1.2%
Chinese	1	0.0%	7	0.0%	71	0.2%
Japanese	0	0.0%	2	0.0%	4	0.0%
Korean	1	0.0%	8	0.0%	13	0.0%
South Central Asian (e.g. Indian)	4	0.1%	19	0.1%	65	0.2%
South East Asian (e.g. Vietnamese)	20	0.3%	326	1.8%	549	1.9%
Middle Eastern	6	0.1%	23	0.1%	36	0.1%
<b>Population by Race/Ethnicity (2018)</b>						
White, Non-Hispanic	2,570	40.8%	8,797	49.4%	16,756	57.7%
Hispanic	2,194	34.8%	4,794	26.9%	6,612	22.8%
Black / African American, Non-Hispanic	1,390	22.1%	3,460	19.4%	4,462	15.4%
Asian, Non-Hispanic	41	0.7%	396	2.2%	741	2.5%
Other, Non-Hispanic	109	1.7%	344	1.9%	487	1.7%

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<b>Language at Home (2018)</b>						
Spanish	1,587	26.7%	3,873	23.0%	5,636	20.4%
Asian/Pacific Language	57	1.0%	399	2.4%	742	2.7%
Arabic	0	0.0%	0	0.0%	8	0.0%
<b>Family Structure (2018)</b>						
Male Householder, No Children	36	2.2%	189	3.8%	268	3.1%
Female Householder, No Children	173	10.4%	370	7.4%	635	7.3%
Single Parent - Male	65	3.9%	98	2.0%	191	2.2%
Single Parent - Female	390	23.3%	698	13.9%	891	10.2%
Married w/ Children	389	23.3%	1,221	24.3%	1,721	19.7%
Married w/out Children	509	30.5%	2,072	41.3%	4,429	50.7%
Non-family Households	106	6.3%	367	7.3%	607	6.9%
<b>Household Size (2018)</b>						
1 Person	634	27.5%	1,825	26.7%	3,053	25.9%
2 Persons	735	31.9%	2,522	36.9%	5,020	42.6%
3 Persons	317	13.8%	909	13.3%	1,416	12.0%
4 Persons	272	11.8%	721	10.5%	1,119	9.5%
5 Persons	202	8.8%	498	7.3%	696	5.9%
6 Persons	82	3.5%	220	3.2%	289	2.4%
7+ Persons	61	2.7%	145	2.1%	203	1.7%
<b>Housing (2018)</b>						
Owner-Occupied	1,329	44.5%	4,689	54.0%	8,838	58.9%
Renter-Occupied	974	32.6%	2,151	24.8%	2,957	19.7%
Vacant	684	22.9%	1,844	21.2%	3,218	21.4%

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<b>Components of Change (2018)</b>						
Births	75	1.2%	201	1.1%	295	1.0%
Deaths	56	0.9%	201	1.1%	408	1.4%
Migration	80	1.3%	245	1.4%	386	1.3%
<b>Other Population (2018)</b>						
Seasonal Population	414	---	1,350	---	2,816	---
Transient Population	43	---	152	---	303	---
Group Quarters Population	164	---	351	---	436	---
Institutionalized	63	---	204	---	256	---
College	43	---	56	---	56	---
Military	0	---	0	---	0	---
Other	57	---	91	---	124	---
<b>Home Value (2018)</b>						
Median Home Value	\$156,129	---	\$197,391	---	\$201,813	---
Average Home Value	\$132,147	---	\$159,781	---	\$163,201	---
Under \$20,000	22	1.6%	107	2.3%	260	2.9%
\$20,000 to \$40,000	55	4.1%	131	2.8%	266	3.0%
\$40,000 to \$60,000	47	3.6%	161	3.4%	523	5.9%
\$60,000 to \$80,000	148	11.1%	340	7.3%	596	6.7%
\$80,000 to \$100,000	145	10.9%	373	8.0%	706	8.0%
\$100,000 to \$125,000	246	18.5%	627	13.4%	1,013	11.5%
\$125,000 to \$150,000	102	7.7%	473	10.1%	831	9.4%
\$150,000 to \$200,000	265	19.9%	857	18.3%	1,462	16.5%
\$200,000 to \$250,000	112	8.4%	447	9.5%	869	9.8%
\$250,000 to \$300,000	83	6.3%	334	7.1%	688	7.8%
\$300,000 to \$400,000	61	4.6%	399	8.5%	741	8.4%
\$400,000 to \$500,000	20	1.5%	222	4.7%	434	4.9%
\$500,000 to \$750,000	19	1.4%	161	3.4%	311	3.5%
\$750,000 to \$1,000,000	3	0.2%	15	0.3%	62	0.7%
\$1,000,000 or more	2	0.1%	40	0.9%	75	0.8%
<b>Vehicles Per Household (2018)</b>						
No Vehicle	396	17.2%	756	11.0%	1,112	9.4%

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1 Vehicle	1,120	48.6%	3,420	50.0%	6,077	51.5%
2 Vehicles	649	28.2%	2,082	30.4%	3,511	29.8%
3 Vehicles	94	4.1%	390	5.7%	835	7.1%
4 Vehicles	14	0.6%	77	1.1%	115	1.0%
5 or more Vehicles	31	1.4%	115	1.7%	145	1.2%
<b>Economic Indicators (2018)</b>						
Gross Domestic Product (GDP) - in 1,000s	\$152,767	---	\$462,266	---	\$805,403	---
Economic Viability	166	---	171	---	170	---
Economic Viability, Indexed	90	---	92	---	91	---
Average Salary	\$30,477	---	\$34,200	---	\$36,072	---
Average Mortgage-Risk	1.97	---	2.03	---	2.06	---
<b>Businesses (2018)</b>						
Establishments	153	---	314	---	470	---
Employees (FTEs)	1,843	---	3,979	---	5,974	---
<b>Employment, Pop 16+ (2018)</b>						
Employment, Pop 16+	5,007		14,377		24,049	
Armed Forces	3	0.1%	7	0.0%	8	0.0%
Civilian	2,719	54.3%	7,226	50.3%	10,999	45.7%
Employed	2,383	47.6%	6,443	44.8%	9,857	41.0%
Unemployed	336	6.7%	783	5.4%	1,142	4.7%
Not in Labor Force	2,285	45.6%	7,145	49.7%	13,043	54.2%
<b>Unemployment Rate (2018)</b>						
Unemployment Rate		12.1%		10.6%		10.3%
<b>Employment by Occupation (2018)</b>						
<b>White Collar</b>						
Managerial and Executive	83	3.5%	347	5.4%	679	6.9%
Professional Specialty	308	12.9%	1,218	18.9%	2,142	21.7%
Healthcare and Support	113	4.8%	260	4.0%	316	3.2%
Sales	352	14.8%	843	13.1%	1,150	11.7%
Office and Administration	308	12.9%	1,056	16.4%	1,575	16.0%
<b>Blue Collar</b>						
Protective Services	42	1.8%	145	2.3%	239	2.4%
Food Preparation and Serving	123	5.1%	305	4.7%	588	6.0%
Building Maintenance and Cleaning	98	4.1%	306	4.7%	494	5.0%

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Personal Care Services	98	4.1%	159	2.5%	238	2.4%
Farming, Fishing & Forestry	295	12.4%	573	8.9%	633	6.4%
Construction	262	11.0%	621	9.6%	878	8.9%
Production & Transportation	301	12.6%	610	9.5%	924	9.4%
<b>Employment by Industry (2018)</b>						
Agriculture, Mining and Construction	471	19.8%	947	14.7%	1,103	11.2%
Manufacturing	88	3.7%	224	3.5%	308	3.1%
Transportation	68	2.9%	325	5.0%	522	5.3%
Information	4	0.2%	44	0.7%	78	0.8%
Wholesale-Retail	515	21.6%	1,275	19.8%	1,728	17.5%
Finance, Insurance, and Real Estate	83	3.5%	230	3.6%	484	4.9%
Professional Services	10	0.4%	202	3.1%	335	3.4%
Management Services	0	0.0%	0	0.0%	0	0.0%
Administration and Waste Services	211	8.8%	384	6.0%	589	6.0%
Educational Services	449	18.8%	1,565	24.3%	2,648	26.9%
Entertainment Services	252	10.6%	511	7.9%	906	9.2%
Other Professional Services	109	4.6%	430	6.7%	657	6.7%
Public Administration	123	5.2%	306	4.8%	497	5.0%
<b>School Enrollment (2018)</b>						
Nursery School/Pre-school	81	1.3%	177	1.0%	291	1.0%
Kindergarten/Elementary School	1,083	17.2%	2,496	14.0%	3,476	12.0%
High School	441	7.0%	1,027	5.8%	1,474	5.1%
College/Graduate/Professional School	160	2.5%	635	3.6%	947	3.3%
Not Enrolled	4,539	72.0%	13,457	75.6%	22,871	78.7%